

CREANZA

IMAGINATION IS EVERYTHING

D E C O R A T E

to impress

GVT
PGVT
COLLECTION

600x
600mm

about us

In an industry where some sellers focus on innovation, the other few choose to concentrate on variety, CREANZA has adopted a holistic strategy of encompassing all the attributes of the product. CREANZA epitomizes consumer-first approach with an enduring combination of innovation, unique variety and quality.

Since its inception in 2011, CREANZA tiles, based at Morbi in Gujarat, is one of the pioneer and dominant manufacturers cum exporters of premium glazed vitrified tiles. CREANZA has state-of-the-art manufacturing facility with latest technology machinery imported from Italy, Spain and China. At CREANZA, we believe in providing superior quality and services, further strengthening our relationship with consumers.

In tandem with an increasing demand of vitrified tiles, we have an installed capacity of 55,000 sq.m./day of GVT, PGVT, WALL TILES and Double Charge tiles spread across a humongous 65 acres land. We have collaborated with the largest Italian conglomerate, Sacmi for its press technology and installed System digital printing machine, which helps us yield innovative tiles with stunning designs and excellent quality. We constantly emphasize on new product development catering the dynamic and unique taste of our consumers.

20+
Years of experience
in ceramic industry

40+
Export
countries

600+
Dealers
in INDIA

25m
Sq. mtrs.
production
per year

260,000
Sq. mtrs.
land

1000+
Passionate
employees

The structure, technology and the entire setup at CREANZA is in sync with the contemporary times. Innovation, progress, commitment and perfection are the four fundamental pillars of the company. Core values of the CREANZA team is a combination of intelligence, skills, knowledge and dedication. The people working at CREANZA love to invent and reinvent while exploring new concepts with the help of our state-of-the-art technology and a positive attitude.

The unmatched technical brilliance of our manufacturing units and genuine efforts of the man power has led us to the path of growth and progress. Marching ahead on the bright path of achievement we are bringing a new thought process for the best results. Ideas for the future!



An exceptional collection

The 600x600mm tiles give a charming look to a space with their compact size and seamless appeal. They offer infinite design possibilities with their incredible and attractive style.

**GVT
PGVT**
COLLECTION

600x
600mm



High Strength



Maintenance Free



Eco Friendly



Random Designs



<0.08% water absorption



Chemical Resistant

GLOSSY

FINISH



GVT
PGVT
COLLECTION

600x
600mm

Redefine opulence
in your space with
tiles enwrapped
with a superior
glossy finish on
surface. The finish
captivates allure
and gives an edgy &
fine appeal.

CREANZA
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Glossy Finish

600x600mm

**GVT
PGVT**
COLLECTION



High
Strength



Maintenance
Free



Eco
Friendly



Chemical
Resistant

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Prime Amaze Statuario
Faces : 6



Prime Sinox Statuario
Faces : 4



Prime Dover White
Faces : 12



Prime Riviera Onyx Grey
Faces : 6



Prime Riviera Onyx Green
Faces : 6



Prime Riviera Onyx Blue
Faces : 6



Prime Glacier Marble
Faces : 10



Prime Trandy White
Faces : 10



PRIME AMAZE STATUARIO ■

Endless Series
Glossy Finish
600x600mm

GVT
PGVT
COLLECTION

High
Strength

Maintenance
Free

Eco
Friendly

Chemical
Resistant

CREANZA
IMAGINATION IS EVERYTHING



Prime Newton Beige
Endless : 4



Prime Newton Bianco
Endless : 4



Prime Newton Grey
Endless : 4



Prime Nordice Crema
Endless : 6



Prime Nordice Pink
Endless : 8



Prime Nordice Aqua
Endless : 8



Prime Nordice White
Endless : 8



Prime Nordice Grey
Endless : 8



Prime Nordice Blue
Endless : 8



PRIME NORDICE WHITE & GREY ■

Endless Series
Glossy Finish
600x600mm

GVT
PGVT
COLLECTION

High
Strength

Maintenance
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Eco
Friendly

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Resistant

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Prime Tropaz Ivory
Endless : 5



Prime Tropaz White
Endless : 5



Prime Eliza Bianco
Endless : 8



Prime Magnetic Green
Endless : 10



Prime Magnetic Blue
Endless : 10



Prime Sepia Beige
Endless : 8



Prime Magnetic White
Endless : 10



Prime Magnetic Pink
Endless : 10



Prime Sepia Grey
Endless : 8



Prime Dover Onyx Natural
Endless : 8



Prime Dover Onyx Sky
Endless : 8



PRIME MAGNETIC BLUE ■

3D Series
Glossy Finish
600x600mm

GVT
PGVT
COLLECTION


High
Strength


Maintenance
Free


Eco
Friendly


Chemical
Resistant

CREANZA
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Prime 3D 116
Faces : 2



Prime 3D 117



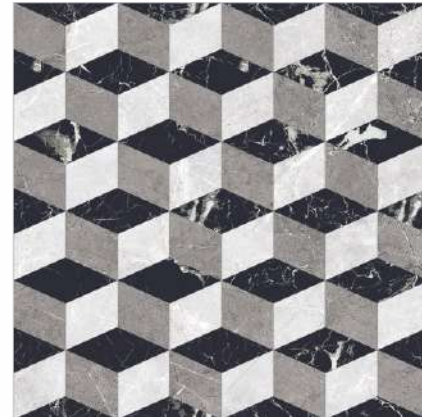
Prime 3D 118



Prime 3D 121



Prime 3D 122
Faces : 4



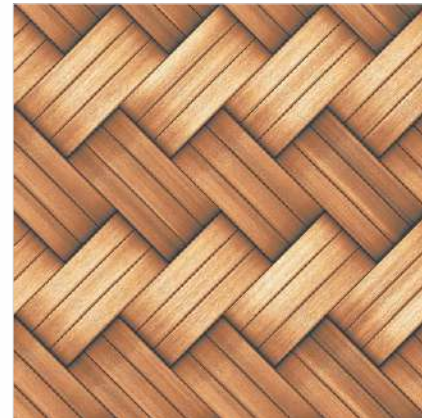
Prime 3D 124



Prime 3D 125



Prime 3D 127



Prime 3D 128



PRIME 3D 118 ■

Book Match Series
Glossy Finish
600x600mm

GVT
PGVT
COLLECTION


High
Strength


Maintenance
Free


Eco
Friendly


Chemical
Resistant

CREANZA
IMAGINATION IS EVERYTHING



Prime Resin Gold
Book Match



Prime River Green
Book Match



PRIME RIVER GREEN ■

Book Match Series
Glossy Finish
600x600mm

GVT
PGVT
COLLECTION

High
Strength

Maintenance
Free

Eco
Friendly

Chemical
Resistant

CREANZA
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Prime Breccia Aurora
Book Match



Prime Argenta Onyx
Book Match



PRIME ARGENTA ONYX

RUSTIC

FINISH



GVT
PGVT
COLLECTION

600x
600mm

Unfold magnificence with tiles designed with rustic charm and unmatched elegance. The finish adds earthy essence, allowing spaces to stand the tests of time & trend.

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Rustic Finish

600x600mm

**GVT
PGVT**
COLLECTION



High
Strength



Maintenance
Free



Eco
Friendly



Chemical
Resistant

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Prime Luxestone Beige
Faces : 4



Prime Luxestone Copper
Faces : 4



Prime Luxestone Smoke
Faces : 4



Prime Luxestone Bianco
Faces : 4



Prime Luxestone Gris
Faces : 4



Royal Malanga Grey
Faces : 8



Royal Malanga Brown
Faces : 8



Prime Luxestone Slate
Faces : 4



Royal Cruse Grey
Faces : 8



Royal Cruse Brown
Faces : 8



PRIME LUXESTONE BIANCO ■

Moroccon Series
Rustic With Glossy Ink Finish

600x600mm

GVT
PGVT
COLLECTION



High
Strength



Maintenance
Free



Eco
Friendly



Chemical
Resistant

CREANZA
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Prime Mo Coaster Beige
Faces : 3



Prime Mo Coaster Blue
Faces : 3



PRIME MO COASTER BLUE

SUGAR

FINISH



GVT
PGVT
COLLECTION

600x
600mm

Unravel a unique masterpiece attributed with the granular texture. The sugar finish of the tiles elevates space to a new level of excellence, imparting a timeless look.

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Sugar Finish

600x600mm

GVT
PGVT
COLLECTION



High
Strength



Maintenance
Free



Eco
Friendly



Chemical
Resistant

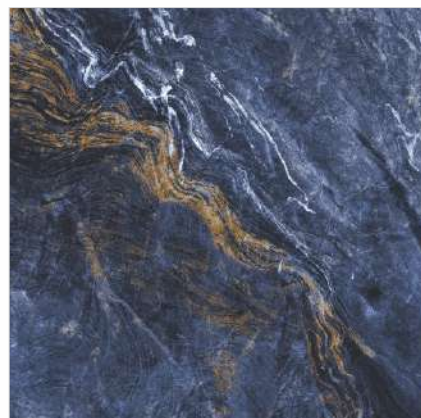
CREANZA
IMAGINATION IS EVERYTHING



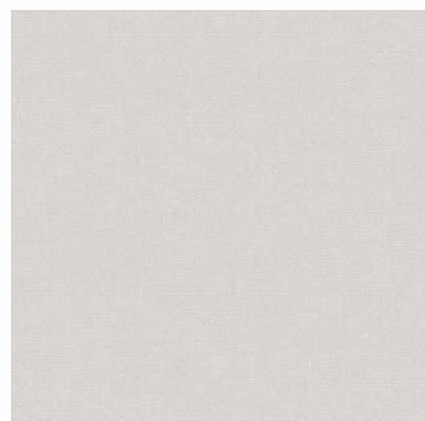
Prime Amaze Statuario
Faces : 6



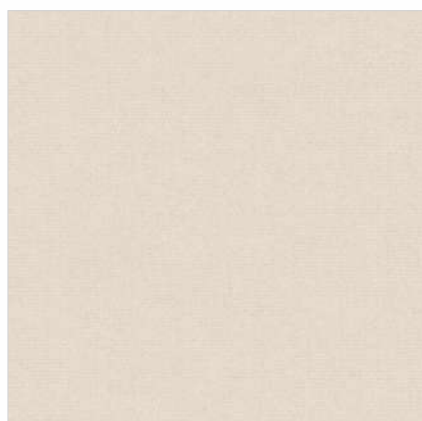
Prime Natural Crystal
Faces : 8



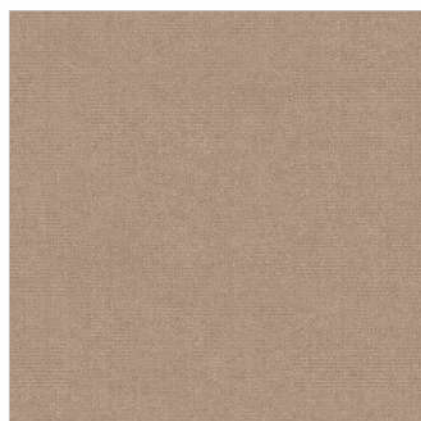
Prime Mozilla Azul
Faces : 10



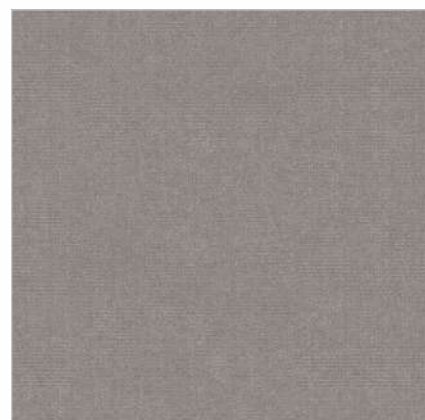
Prime Terraform Bianco



Prime Terraform Crema



Prime Terraform Brown



Prime Terraform Grey



PRIME NATURAL CRYSTAL ■

Sugar Finish

600x600mm

**GVT
PGVT**
COLLECTION



High
Strength



Maintenance
Free



Eco
Friendly



Chemical
Resistant

CREANZA
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Prime Calca Wood Beige



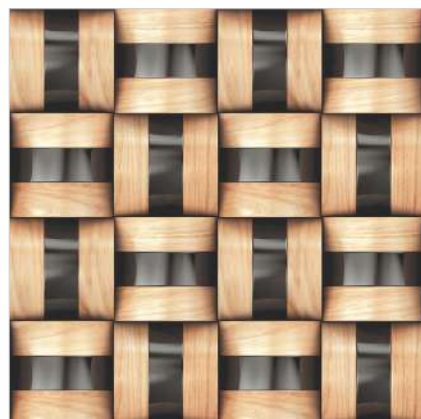
Prime Corsica Natural
Faces : 4



Prime 3D 116
Faces : 2



Prime 3D 122
Faces : 4



Prime 3D 130



PRIME CORSICA NATURAL ■

Technical Specification of GVT-PGVT

CHARACTERISTIC	International Standards Group B1a- ISO 13006 Annx. G.	MEAN VALUE OF CREANZA GVT-PGVT	TEST METHOD
Deviation In Length & Width	± 0.30%	± 0.10%	ISO-10545-2
Deviation In Thickness	± 5.00%	± 4.00%	ISO-10545-2
Straightness Of Sides	± 0.30%	± 0.10%	ISO-10545-2
Rectangularity	± 0.30%	± 0.10%	ISO-10545-2
Surface Flatness	± 0.40%	± 0.15%	ISO-10545-2
Surface Quality	Min. 95% of tiles will be free from visible defect	Min. 95% of tiles will be free from visible defect	ISO-10545-2
Water Absorption	Avg. ≤ 0.50%, Individual 0.6% Max	≤ 0.08%	ISO-10545-3
Modulus of Rupture (N/mm ²)	Avg. 35, Individual 32 Min.	Min. 38	ISO-10545-4
Breaking Strength	Min. 1300 N	Min. 1500 N	ISO-10545-4
Surface Abrasion Resistance	Report abrasion class	> Class II	ISO-10545-7
Coefficient of Linear Thermal Expansion from ambient temp to 100°C (K ⁻¹)	Test method available	< 6 x 10 ⁻⁶ Max.	ISO-10545-8
Thermal Shock Resistance	Test method available	10 Cycles Passes Min.	ISO-10545-9
Crazing Resistance	Required	4 Cycle Passed	ISO-10545-11
Resistance to Stain	Resistant	Resistant	ISO-10545-14
Moisture Expansion in mm/m	Test Method available	< 0.02	ISO-10545-10
Chemical Resistance	Resistant	Resistant	ISO-10545-13
Bulk Density	> 2.0	> 2.0	ISO-10545-3

Packing Detail

Products	Size	Pcs. / Box	Area / Box
	600x600mm	4 pcs.	1.44 sq. mtr.

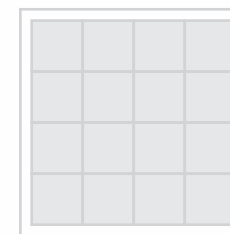
Note: Colour Shown are as accurate as the limitations of the printing process will allow. Prospective customers are advised to inspect a sample of the tile before ordering. Every effort has been made to ensure the accuracy of the information given. However, the company reserve the right to change the specifications without prior notice. Sometime variations in shade or size being inherent to ceramic industry may occur. Before fixing, we advise you to follow the fixing instructions on the cartons of the tiles as no responsibility can be accepted by the company once the tiles have been fixed.



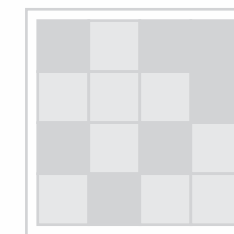
DESIGN, PATTERN & SHADE VARIATION GUIDE

Current development efforts have made ceramic tiles to resemble and look authentically identical to natural materials (stone, wood, fabric), and it has become increasingly difficult in many cases, to distinguish between the two.

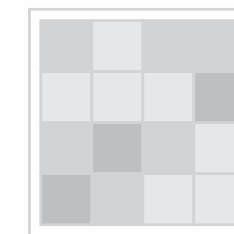
Recognising this situation, it is necessary to be informed on the grade of Design & Pattern variation that is expected from these products. As a general reference the Design & Pattern guide below classifies a scale of ranges according to the degree of the variation.



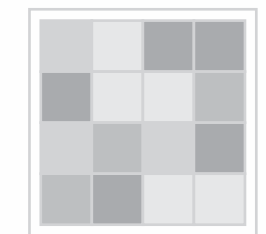
V1 Uniform Appearance



V2 Slight Variation



V3 Moderate Variation



V4 Substantial Variation

High Definition Image

While laying the tiles please follow the arrow mark on the back of the tiles. For removing the wax from the surface of the tiles please use a soft cotton cloth for rubbing white boric/talc powder.



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