

**GVT**  
**PGVT**  
COLLECTION

# INCREDIBLE AMBIENCE

600x600mm



**CREANZA**  
IMAGINATION IS EVERYTHING

# about us

In an industry where some sellers focus on innovation, the other few choose to concentrate on variety, CREANZA has adopted a holistic strategy of encompassing all the attributes of the product. CREANZA epitomizes consumer-first approach with an enduring combination of innovation, unique variety and quality.

Since its inception in 2011, CREANZA tiles, based at Morbi in Gujarat, is one of the pioneer and dominant manufacturers cum exporters of premium glazed vitrified tiles. CREANZA has state-of-the-art manufacturing facility with latest technology machinery imported from Italy, Spain and China. At CREANZA, we believe in providing superior quality and services, further strengthening our relationship with consumers.

In tandem with an increasing demand of vitrified tiles, we have an installed capacity of 55,000 sq.m./day of GVT, PGVT, WALL TILES and Double Charge tiles spread across a humongous 65 acres land. We have collaborated with the largest Italian conglomerate, Sacmi for its press technology and installed System digital printing machine, which helps us yield innovative tiles with stunning designs and excellent quality. We constantly emphasize on new product development catering the dynamic and unique taste of our consumers.

**20**  
Years of experience  
in ceramic industry

**30+**  
Export  
countries

**300+**  
Dealers  
in INDIA

**20m**  
Sq. mtrs.  
production  
per year

**260,000**  
Sq. mtrs.  
land

**300+**  
Passionate  
employees

The structure, technology and the entire setup at CREANZA is in sync with the contemporary times. Innovation, progress, commitment and perfection are the four fundamental pillars of the company. Core values of the CREANZA team is a combination of intelligence, skills, knowledge and dedication. The people working at CREANZA love to invent and reinvent while exploring new concepts with the help of our state-of-the-art technology and a positive attitude.

The unmatched technical brilliance of our manufacturing units and genuine efforts of the man power has led us to the path of growth and progress. Marching ahead on the bright path of achievement we are bringing a new thought process for the best results. Ideas for the future!



# An exceptional collection

The 600x600mm tiles give a charming look to a space with their compact size and seamless appeal. They offer infinite design possibilities with their incredible and attractive style.



**GVT  
PGVT**  
COLLECTION

**INCRASTONE**  
COLLECTION



600x  
600mm



High  
Strength



Maintenance  
Free



Eco  
Friendly



Random  
Designs



<0.08% water  
absorption



Chemical  
Resistant

Tiles  
Change

Finish

PLEASANT  
DEPICTION  
OF  
BRILLIANT  
SURFACES

GLOSSY



**GVT**  
**PGVT**  
COLLECTION  
600x600mm



Glossy  
Finish

600x600mm

GVT  
PGVT  
COLLECTION



High  
Strength



Maintenance  
Free



Eco  
Friendly



Chemical  
Resistant

CREANZA  
IMAGINATION IS EVERYTHING



Prime Statuario  
Faces : 4



Prime Statuario Fine  
Faces : 9



Prime Cararra  
Faces : 4



PRIME STATUARIO FINE ■



# Glossy Finish

600x600mm

**GVT  
PGVT**  
COLLECTION



High  
Strength



Maintenance  
Free



Eco  
Friendly



Chemical  
Resistant

**CREANZA**  
IMAGINATION IS EVERYTHING



Prime Marvel Beige  
Faces : 4



Prime Armonia Grey  
Faces : 6



Prime Pinaquva Pearl  
Faces : 8



Prime Dyna Classic Pearl  
Faces : 4



Prime Daino Beige  
Faces : 4



PRIME MARVEL BEIGE ■



Glossy  
Finish

600x600mm

GVT  
PGVT  
COLLECTION

  
High  
Strength

  
Maintenance  
Free

  
Eco  
Friendly

  
Chemical  
Resistant

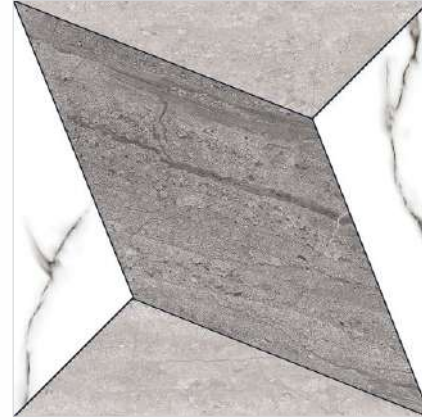
CREANZA  
IMAGINATION IS EVERYTHING



Prime 3d 102



Prime 3d 103



Prime 3d 115



PRIME 3D 115 ■



Glossy  
Finish  
600x600mm

GVT  
PGVT  
COLLECTION

High  
Strength

Maintenance  
Free

Eco  
Friendly

Chemical  
Resistant

CREANZA  
IMAGINATION IS EVERYTHING



Prime Alfanzo Beige  
Book Match



Prime Diamond Onyx  
Book Match



PRIME ALFANZO BEIGE ■



Series  
- Rustic With Glossy Effect  
- Rustic Finish  
- Metal Effect

HARMONY  
OF  
PATTERNS  
AND  
COLOURS

MOROCCAN



**GVT**  
**PGVT**  
COLLECTION  
600x600mm



Rustic Finish  
With Glossy Effect

600x600mm

GVT  
PGVT  
COLLECTION

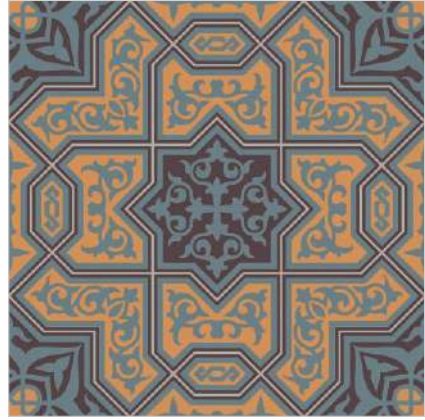
High  
Strength

Maintenance  
Free

Eco  
Friendly

Chemical  
Resistant

CREANZA  
IMAGINATION IS EVERYTHING



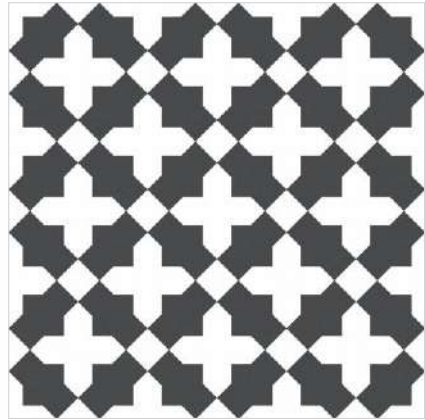
Prime Ethnic Mix  
Faces : 1



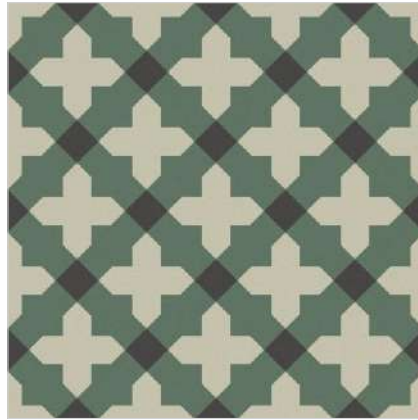
Prime Mo Giallo Silver  
Faces : 1



Prime Mo Giallo Azul  
Faces : 1



Prime Mo Oxo Black  
Faces : 1



Prime Mo Oxo Hunter  
Faces : 1



PRIME ETHNIC MIX ■



Moroccan Series  
Rustic With Glossy Effect

600x600mm

GVT  
PGVT  
COLLECTION



High  
Strength



Maintenance  
Free



Eco  
Friendly



Chemical  
Resistant

CREANZA  
IMAGINATION IS EVERYTHING



Prime Athena Grey



Prime Athena Pearl



Prime Turquoise



PRIME ATHENA PEARL



# Moroccan Series

Rustic Finish

600x600mm

GVT  
PGVT  
COLLECTION



High Strength



Maintenance Free



Eco Friendly



Chemical Resistant

CREANZA  
IMAGINATION IS EVERYTHING



Prime Patio



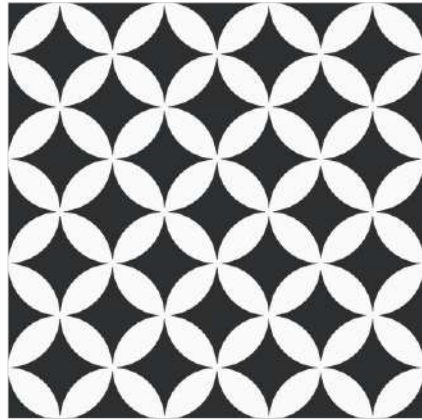
Prime Inspiro Azul



Prime Artsy Cielo



Prime District Strips



Prime District Circle





# Moroccan Series

## Metal Effect

600x600mm

**GVT  
PGVT**  
COLLECTION



High Strength



Maintenance Free



Eco Friendly



Chemical Resistant

**CREANZA**  
IMAGINATION IS EVERYTHING



Prime Intalio  
Faces : 2



Prime Palacio



Prime Polo



Prime Marco

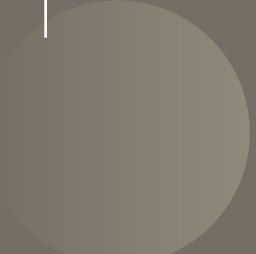






Finish  
- Rustic With Glossy Effect  
- Rustic

THE  
SYNERGY OF  
ELEGANCE  
AND  
ALLURE



# RUSTIC



**GVT**  
**PGVT**  
COLLECTION  
600x600mm



Rustic Finish  
With Glossy Effect

600x600mm

GVT  
PGVT  
COLLECTION



High  
Strength



Maintenance  
Free



Eco  
Friendly



Chemical  
Resistant

CREANZA  
IMAGINATION IS EVERYTHING



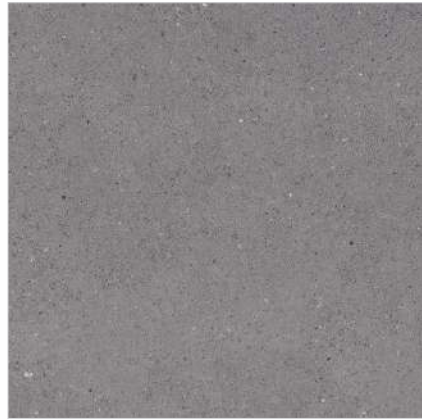
Prime Sanvi Stone Crema  
Faces : 5



Prime Sanvi Stone Brown  
Faces : 5



Prime Sanvi Stone Bianco  
Faces : 5



Prime Sanvi Stone Grey  
Faces : 5



PRIME SANVI STONE CREMA ■



# Rustic Finish

600x600mm

**GVT  
PGVT**  
COLLECTION



High  
Strength



Maintenance  
Free

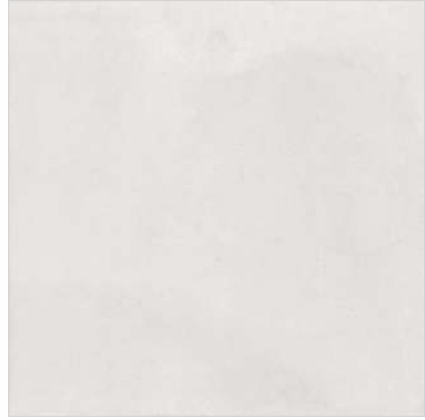


Eco  
Friendly

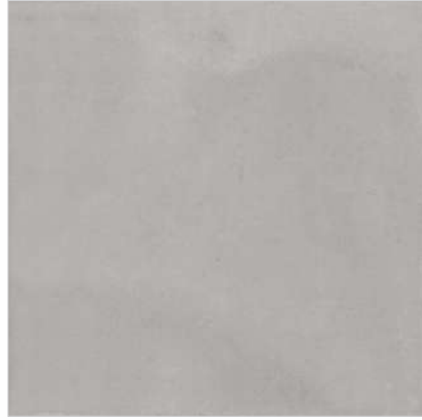


Chemical  
Resistant

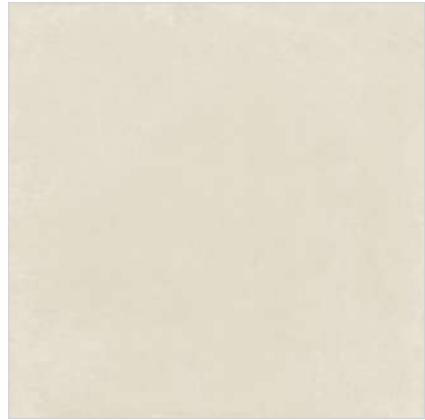
**CREANZA**  
IMAGINATION IS EVERYTHING



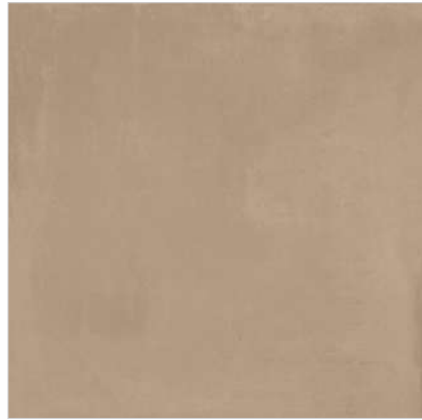
Prime Canova Ice  
Faces : 3



Prime Canova Steel  
Faces : 3



Prime Canova Pearl  
Faces : 3



Prime Canova Taupe  
Faces : 3



PRIME CANOVA ICE + STEEL ■



Rustic  
Finish  
600x600mm

GVT  
PGVT  
COLLECTION



High  
Strength



Maintenance  
Free

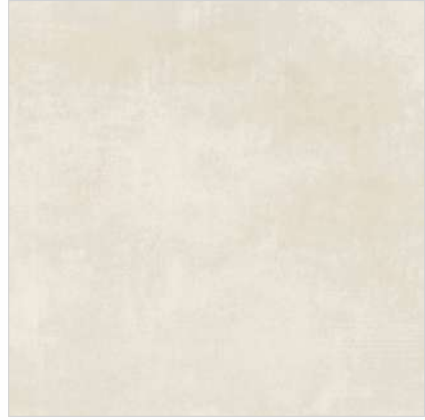


Eco  
Friendly



Chemical  
Resistant

CREANZA  
IMAGINATION IS EVERYTHING



Prime Cementum Beige  
Faces : 4



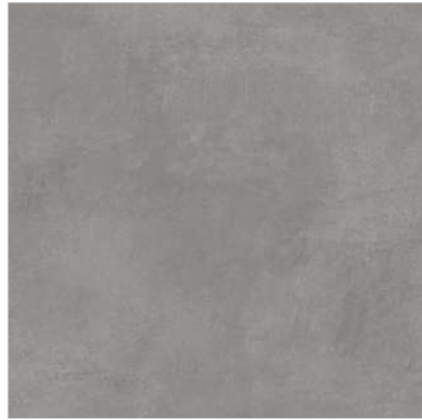
Prime Cementum Vison  
Faces : 4



Prime Cementum Bone  
Faces : 4



Prime Cementum Cotto  
Faces : 4



Prime Cementum Gris  
Faces : 4



Prime Cementum Nero  
Faces : 4





# Rustic Finish

600x600mm

**GVT  
PGVT**  
COLLECTION



High  
Strength



Maintenance  
Free

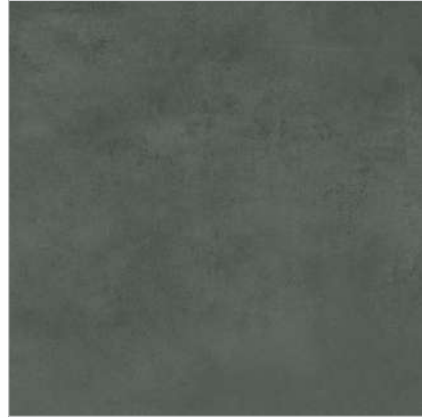


Eco  
Friendly



Chemical  
Resistant

**CREANZA**  
IMAGINATION IS EVERYTHING



Prime Cementum Verde  
Faces : 4



Prime Cementum Azul  
Faces : 4



Prime Cementum Moka  
Faces : 4



Prime Cementum Moka Decor





# Rustic Finish

600x600mm

**GVT  
PGVT**  
COLLECTION



High  
Strength



Maintenance  
Free



Eco  
Friendly



Chemical  
Resistant

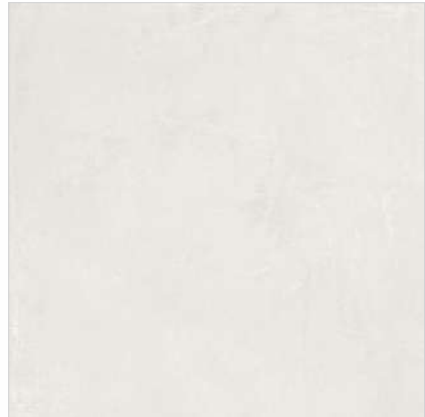
**CREANZA**  
IMAGINATION IS EVERYTHING



Prime Symphony Ivory  
Faces : 8



Prime Symphony Coffee  
Faces : 8



Prime Symphony Bianco  
Faces : 8



Prime Symphony Gris  
Faces : 8



Prime Symphony Nero  
Faces : 8



PRIME SYMPHONY NERO ■



Rustic  
Finish  
600x600mm

GVT  
PGVT  
COLLECTION



High  
Strength



Maintenance  
Free



Eco  
Friendly



Chemical  
Resistant

CREANZA  
IMAGINATION IS EVERYTHING



Prime Iroko Wood Natural  
Faces : 3



Prime Iroko Wood Brown  
Faces : 3



Prime Rhine Wood Cherry  
Faces : 8



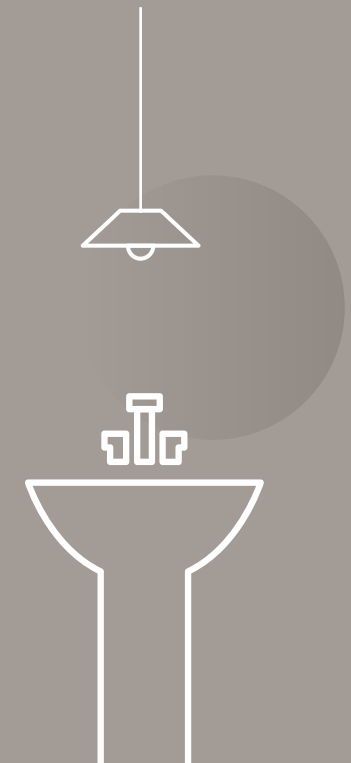
PRIME IROKO WOOD NATURAL ■



Finish

A  
MODERN  
INTERPRETATION  
OF  
SURFACES

# CARVING



**GVT**  
**PGVT**  
COLLECTION  
600x600mm



# Carving Finish

600x600mm

**GVT  
PGVT**  
COLLECTION



High  
Strength



Maintenance  
Free



Eco  
Friendly



Chemical  
Resistant

**CREANZA**  
IMAGINATION IS EVERYTHING



Prime Cararra White  
Faces : 4



Prime Etna Silver  
Faces : 4



Prime Etna Sand  
Faces : 4



Prime Montana Silver  
Faces : 6

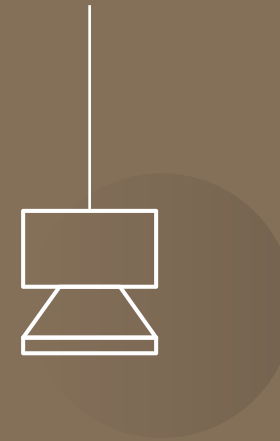


PRIME CARARRA WHITE ■



Finish

A  
BALANCED  
MIX OF  
STYLE &  
TEXTURE



# SUGAR



**GVT**  
**PGVT**  
COLLECTION  
600x600mm



Sugar  
Finish  
600x600mm



Prime Marvel Beige  
Faces : 4

GVT  
PGVT  
COLLECTION



High  
Strength



Maintenance  
Free



Eco  
Friendly



Chemical  
Resistant

CREANZA  
IMAGINATION IS EVERYTHING



PRIME LINEN BROWN LIGHT ■



Sugar  
Finish  
600x600mm

GVT  
PGVT  
COLLECTION

High  
Strength

Maintenance  
Free

Eco  
Friendly

Chemical  
Resistant

CREANZA  
IMAGINATION IS EVERYTHING



Prime Iroko Wood Natural  
Faces : 3



Prime Iroko Wood Brown  
Faces : 3



Prime Nigeria Brown  
Faces : 4



Prime Nigeria Verde  
Faces : 4



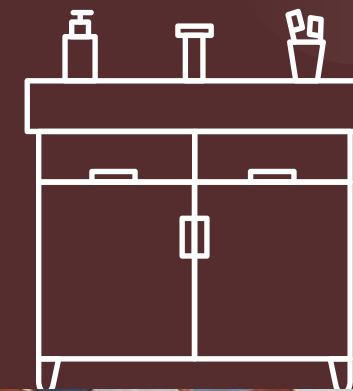
PRIME IROKO WOOD NATURAL ■



Finish

BLEND  
OF  
FRAGMENTS  
OF  
COLOURS

PRISMATIC



**GVT**  
**PGVT**  
COLLECTION  
600x600mm



# Prismatic Finish

600x600mm

GVT  
PGVT  
COLLECTION



High  
Strength



Maintenance  
Free



Eco  
Friendly



Chemical  
Resistant

CREANZA  
IMAGINATION IS EVERYTHING



Prime Mo Cherkoul Natural



Prime Mo Tropanza Rosso



Prime Mo Tropanza Yellow



PRIME MO CHERKOUL NATURAL ■



Effect

A  
GLAMOROUS  
EFFECT FOR  
UNIQUE  
INTERIORS

METALLIC



**GVT**  
**PGVT**  
COLLECTION  
600x600mm



# Metallic Effect

600x600mm

**GVT  
PGVT**  
COLLECTION



High  
Strength



Maintenance  
Free



Eco  
Friendly



Chemical  
Resistant

**CREANZA**  
IMAGINATION IS EVERYTHING



Prime Metal Copper



Prime Metal Titanium



Prime Metal Azul



PRIME METAL TITANIUM ■



finish

A  
TRIBUTE  
TO  
GRACEFUL  
STYLE

RADIANT



**GVT**  
**PGVT**  
COLLECTION  
600x600mm



# Radiant Finish

600x600mm

GVT  
PGVT  
COLLECTION



High  
Strength



Maintenance  
Free



Eco  
Friendly



Chemical  
Resistant

CREANZA  
IMAGINATION IS EVERYTHING



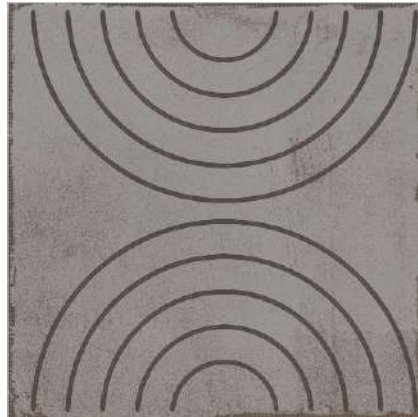
Prime Contessa Denim  
Faces : 5



Prime Contessa Denim Decor  
Faces : 3



Prime Licon Gris  
Faces : 6



Prime Licon Gris Decor  
Faces : 3



Prime Licon Verde  
Faces : 6



Prime Licon Verde Decor  
Faces : 6



PRIME LICON VERDE + DECOR ■



Finish

THE  
CONTEMPORARY  
REPRESENTATION  
OF  
WOOD

# INCRSTONE



**INCRSTONE**  
COLLECTION  
600x600mm



# Incrastone

Finish

600x600mm

**INCRSTONE**  
COLLECTION



High  
Strength



Maintenance  
Free



Eco  
Friendly



Chemical  
Resistant

**CREANZA**  
IMAGINATION IS EVERYTHING



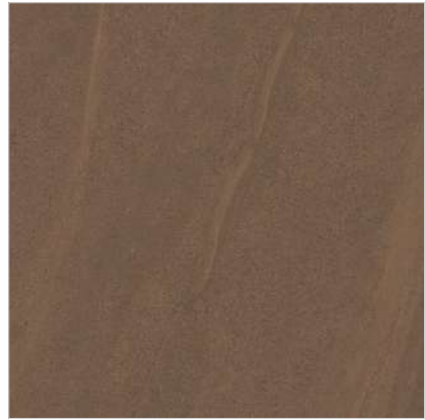
Prime Graniti Beige  
Faces : 10



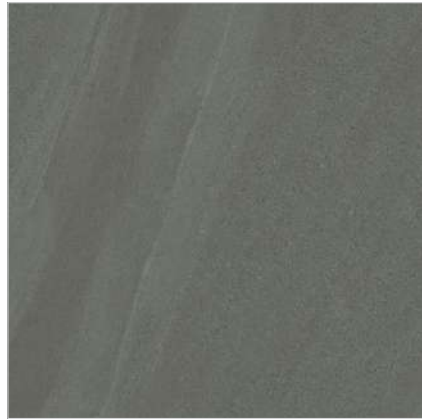
Prime Graniti Bianco  
Faces : 10



Prime Graniti Gris  
Faces : 10



Prime Graniti Bronze  
Faces : 10



Prime Graniti Green  
Faces : 10



Prime Graniti Nero  
Faces : 10



Prime Statuario Aquina  
Faces : 6



PRIME GRANITI GRIS & NERO ■



## TECHNICAL SPECIFICATION OF GVT/PGVT

CHARACTERISTIC	International Standards Group B1a- ISO 13006 Annx. G.	MEAN VALUE OF CREANZA	TEST METHOD
Deviation In Length	± 0.60%	± 0.10%	ISO-10545-2
Deviation In Thickness	± 5.00%	± 4.00%	ISO-10545-2
Straightness Of Sides	± 0.50%	± 0.10%	ISO-10545-2
Rectangularity	± 0.60%	± 0.10%	ISO-10545-2
Surface Flatness	± 0.50%	± 0.15%	ISO-10545-2
Surface Quality (%)	A minimum of 95% of the tiles shall be free from visible defects that would impair the appearance of a major area of tile	95% Free from Visible Defects	ISO-10545-2
Scratch Hardness of Surface (Moh's scale)	Min. 6	Min. 6	ISO-10545-2
Modulus of Rupture	> 35N/mm <sup>2</sup>	> 40N/mm <sup>2</sup>	ISO-10545-4
Breaking Strength	> 1300 N	> 1500 N	ISO-10545-4
Water Absorption	< 0.50%	< 0.08%	ISO-10545-3
Stain Resistance	Stain Resistant	Stain Resistant	ISO-10545-14
Chemical Resistance	No Damage	No Damage	ISO-10545-13
Thermal Expansion	< 9 x 10 <sup>-6</sup>	< 7 x 10 <sup>-6</sup>	ISO-10545-8
Moisture Expansion	Nil	Nil	ISO-10545-10
Thermal Shock Resistance	No Damage	No Damage	ISO-10545-9
Resistance to Surface Abrasion	Manu. to State Abrasion Class	PEI class 3-5	ISO-10545-7
Bulk Density	> 2.00	> 2.20	ISO-10545-3

## PACKING DETAIL

Product	Size	Pcs. / Box	Area / Box
	600x600mm	4	1.44 sq. mtr.

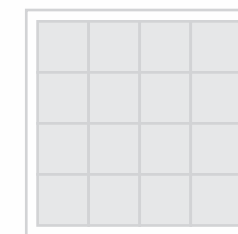
Note: Colour Shown are as accurate as the limitations of the printing process will allow. Prospective customers are advised to inspect a sample of the tile before ordering. Every effort has been made to ensure the accuracy of the information given. However, the company reserve the right to change the specifications without prior notice. Sometime variations in shade or size being inherent to ceramic industry may occur. Before fixing, we advise you to follow the fixing instructions on the cartons of the tiles as no responsibility can be accepted by the company once the tiles have been fixed.



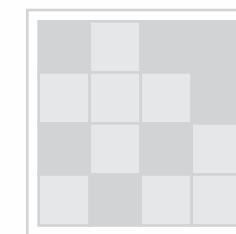
## DESIGN, PATTERN & SHADE VARIATION GUIDE

Current development efforts have made Ceramic tiles to resemble and look authentically identical to natural materials (Stone, Wood, Fabric), and it has become increasingly difficult in many cases, to distinguish between the two.

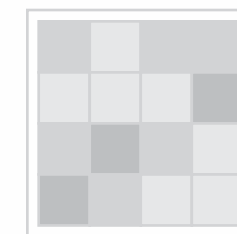
Recognising this situation, it is necessary to be informed on the grade of Design & Pattern variation that is expected from these products. as a general reference the Design & Pattern guide below classifies a scale of ranges according to the degree of the variation.



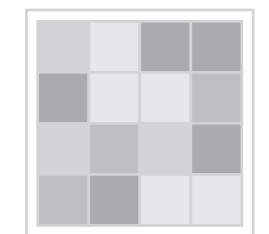
V1 Uniform Appearance



V2 Slight Variation



V3 Moderate Variation



V4 Substantial Variation

### The Classification Is As Follow:

V1 Minimal Variation

V3 Random Variation

V2 Slight Variation

V4 Substantial Variation

### High Definition Image

While Laying the tiles please follow the arrow Mark on the back of the tiles For removing the wax from the surface of the tiles please use the soft cotton cloth for rubbing white any boric/talc powder



# CREANZA

IMAGINATION IS EVERYTHING

**COMMANDER VITRIFIED PVT. LTD.**  
8-A N.H., At. Sartanpar,  
Ta. Wankaner - 363 621,  
Dist. Morbi, Gujarat, INDIA

**DELHI DISPLAY CENTRE :**  
A-131, Ground Floor, Sector-63,  
Noida - 201 301, Delhi, INDIA  
Cell : +91 95123 90035  
Tele.: +91 120 4273335

**KOLKATA DISPLAY CENTRE :**  
109/1, Beliaghata Main Road,  
Opp. IDBG Hospital Main Gate,  
Kolkata - 700 010, West Bengal, INDIA  
Cell : +91 95123 20048

**BANGALORE DISPLAY CENTRE :**  
2nd Floor, Chhabria Square, 126, KH Road,  
Bangalore - 560 027, Karnataka, INDIA  
Cell : +91 95123 90034

**MUMBAI DISPLAY CENTRE :**  
1/12 Turakhia Park, M G Road,  
Opp. Swimming Pool,  
Near Corporation Bank, Kandivali(West),  
Mumbai - 400 067, Maharashtra, INDIA  
Cell : +91 95123 90030

info@creanza.in  
+91 95123 20066

## CREANZA.IN

For Sales Enquiry :

### WEST ZONE

MH / GOA +91 95123 90030  
GUJARAT +91 95123 20056  
MP / CG +91 95123 20030

RAJASTHAN +91 95123 20034

### SOUTH ZONE

KARNATAKA / TN +91 95123 90034  
KERALA +91 95123 20057  
TELANGANA / AP +91 95123 20042

### NORTH ZONE

DELHI / HARYANA /  
PUNJAB / HP / J&K +91 95123 90035  
UP / UK +91 95123 20035

EAST ZONE +91 95123 20048

EXPORT +91 99251 41768  
+91 95123 20044