

SIMPLE
YET **ATTRACTIVE**
DESIGN

800x
1600
mm

LASTRA
THE NEXT GEN SLAB

CREANZA
IMAGINATION IS EVERYTHING

about US

In an industry where some sellers focus on innovation, the other few choose to concentrate on variety, CREANZA has adopted a holistic strategy of encompassing all the attributes of the product. CREANZA epitomizes consumer-first approach with an enduring combination of innovation, unique variety and quality.

Since its inception in 2011, CREANZA tiles, based at Morbi in Gujarat, is one of the pioneer and dominant manufacturers cum exporters of premium glazed vitrified tiles. CREANZA has state-of-the-art manufacturing facility with latest technology machinery imported from Italy, Spain and China. At CREANZA, we believe in providing superior quality and services, further strengthening our relationship with consumers.

In tandem with an increasing demand of vitrified tiles, we have an installed capacity of 55,000 sq.m./day of GVT, PGVT, WALL TILES and Double Charge tiles spread across a humongous 65 acres land. We have collaborated with the largest Italian conglomerate, Sacmi for its press technology and installed System digital printing machine, which helps us yield innovative tiles with stunning designs and excellent quality. We constantly emphasize on new product development catering the dynamic and unique taste of our consumers.

20+
Years of experience
in ceramic industry

40+
Export
countries

600+
Dealers
in INDIA

25m
Sq. mtrs.
production
per year

260,000
Sq. mtrs.
land

1000+
Passionate
employees

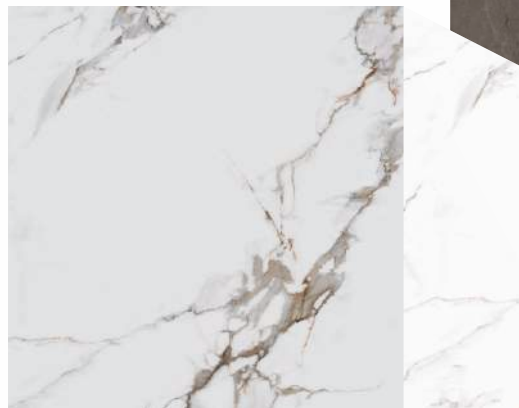
The structure, technology and the entire setup at CREANZA is in sync with the contemporary times. Innovation, progress, commitment and perfection are the four fundamental pillars of the company. Core values of the CREANZA team is a combination of intelligence, skills, knowledge and dedication. The people working at CREANZA love to invent and reinvent while exploring new concepts with the help of our state-of-the-art technology and a positive attitude.

The unmatched technical brilliance of our manufacturing units and genuine efforts of the man power has led us to the path of growth and progress. Marching ahead on the bright path of achievement we are bringing a new thought process for the best results. Ideas for the future!



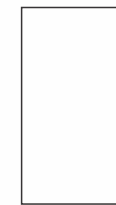
An exceptional collection

CREANZA provides an extraordinary collection of tiles that are available in diverse designs. These tiles are crafted to perfection to provide the ultimate comfort and luxurious experience with their fine functionalities and high-end quality.



LA STRA

THE NEXT GEN SLAB



800x
1600mm



High
Strength



Maintenance
Free



Eco
Friendly



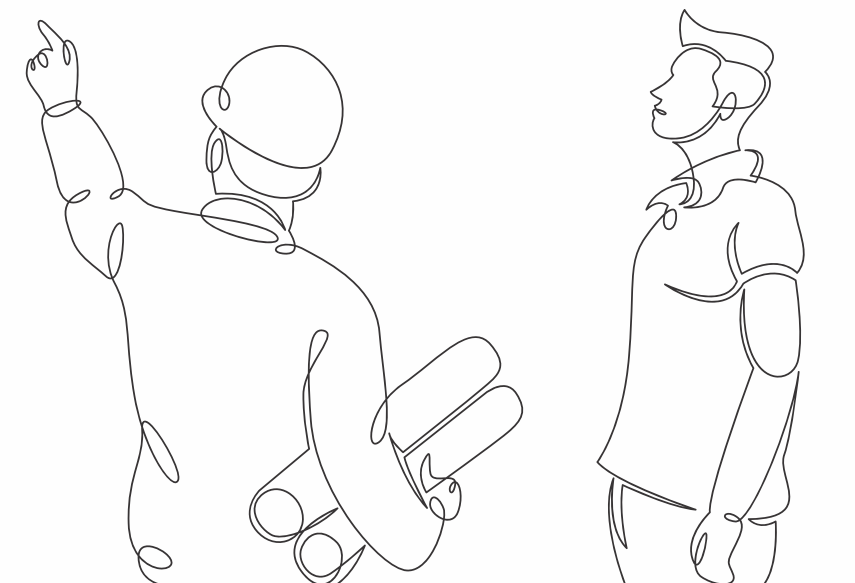
Random
Designs



<0.08% water
absorption



Chemical
Resistant





800x
1600
mm

DECORATE

HIGH GLOSS FINISH

The mirror-like sheen and stunning grace signify the High Gloss finish of the tiles by Creanza. This excellent creation with a superior finish imparts unmatched excellence to spaces.



CREANZA
IMAGINATION IS EVERYTHING

LASTRA
THE NEXT GEN SLAB

High Gloss
Finish

800x1600mm



Colour
Moods

LA STRA
THE NEXT GEN SLAB

Regal Voyage Brown

Faces

4



■ REGAL VOYAGE BROWN

CREANZA
IMAGINATION IS EVERYTHING

High Gloss
Finish

800x1600mm



Colour
Moods

LA STRA
THE NEXT GEN SLAB

High Gloss
Finish

800x1600mm



Colour
Moods

CREANZA
IMAGINATION IS EVERYTHING

Regal Panda White

Faces

4



Regal Granite Grey

Faces

4



High Gloss
Finish

800x1600mm



Colour
Moods

LA STRA
THE NEXT GEN SLAB

High Gloss
Finish

800x1600mm



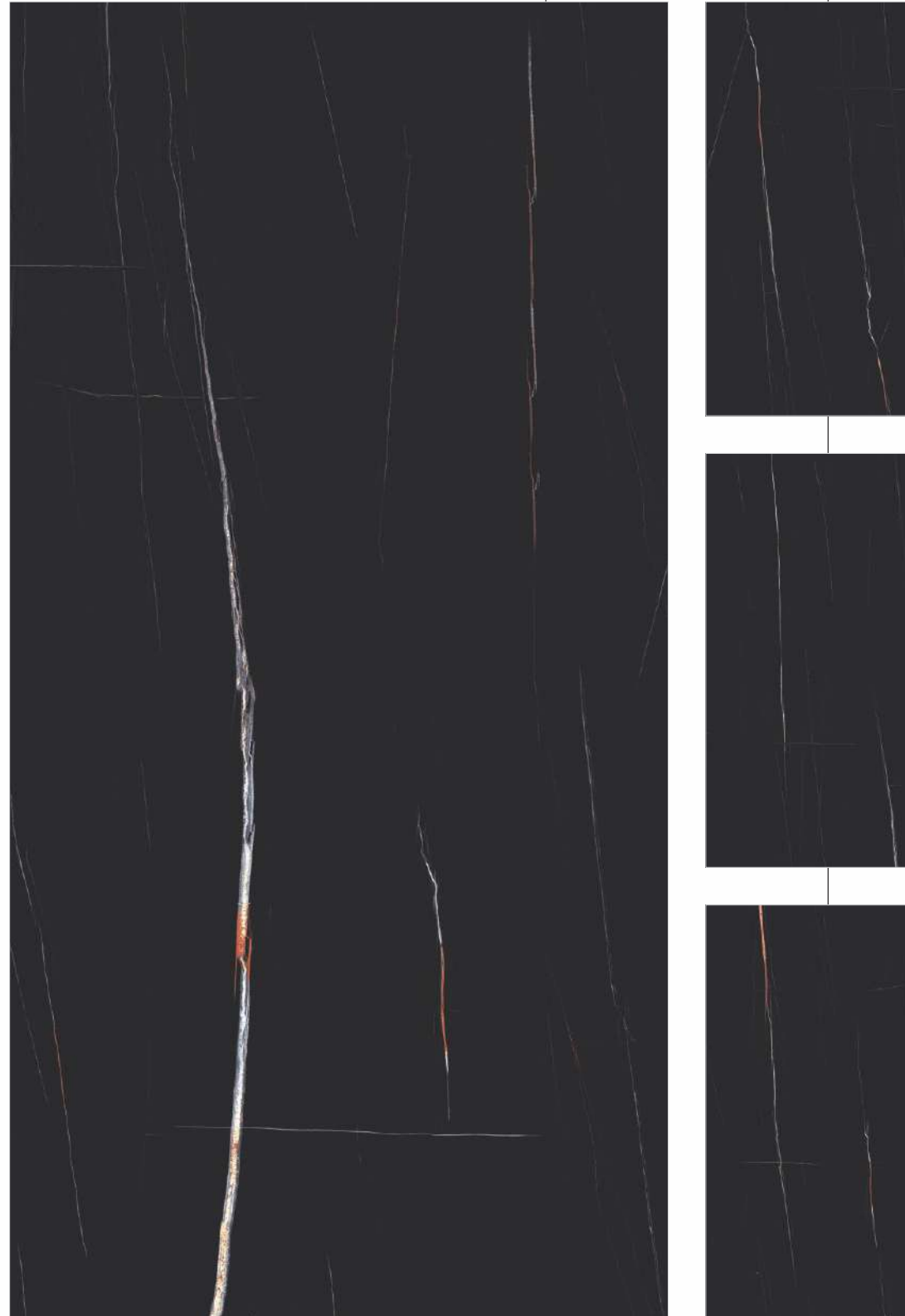
Colour
Moods

CREANZA
IMAGINATION IS EVERYTHING

Regal
Black Saint

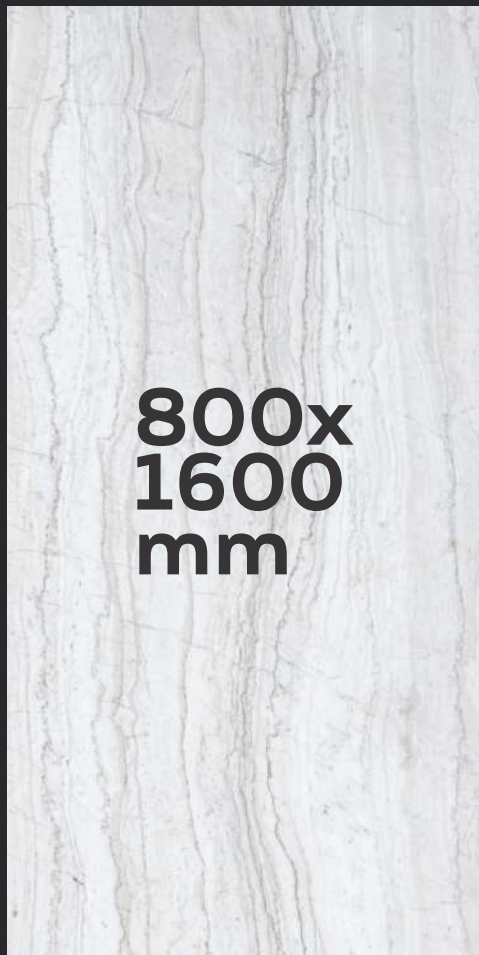
Faces

4



Regal
Black Saint Decor





**800x
1600
mm**

DECORATE

GLOSSY FINISH

Let your abode exude shine with the rare & remarkable ceramic creation. The tiles are crafted with unique glitz & glossy finish to give spaces an aesthetic makeover.



CREANZA
IMAGINATION IS EVERYTHING

LASTRA
THE NEXT GEN SLAB

Glossy
Finish

800x1600mm



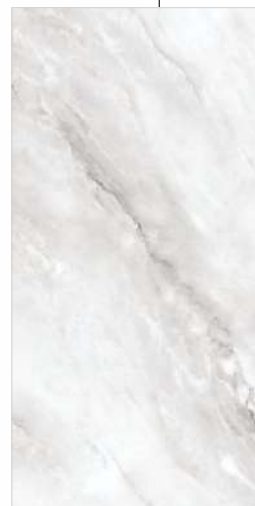
Colour
Moods

LA STRA
THE NEXT GEN SLAB

Regal Lucent White

Faces

4



■ REGAL LUCENT WHITE

CREANZA
IMAGINATION IS EVERYTHING

Glossy
Finish

800x1600mm



Colour
Moods

LA STRA
THE NEXT GEN SLAB

Regal Glacier Marble

Faces

4



■ REGAL GLACIER MARBLE

CREANZA
IMAGINATION IS EVERYTHING



■ REGAL TRENDY WHITE

CREANZA
IMAGINATION IS EVERYTHING

Glossy
Finish

800x1600mm



Colour
Moods

LA STRA
THE NEXT GEN SLAB

Glossy
Finish

800x1600mm



Colour
Moods

CREANZA
IMAGINATION IS EVERYTHING

Regal
Trendy White

Faces

4



Regal
Dover Onyx Sky

Faces

4



SEAMLESS



■ TILES NAME

CREANZA
IMAGINATION IS EVERYTHING

Glossy
Finish
800x1600mm



LASTRA
THE NEXT GEN SLAB

Regal
Dover Onyx Beige

Faces

4



SEAMLESS

Glossy
Finish
800x1600mm



CREANZA
IMAGINATION IS EVERYTHING

Regal
Dover Onyx Natural

Faces

4



SEAMLESS



■ REGAL DOLOMITE GREY

CREANZA
IMAGINATION IS EVERYTHING

Glossy
Finish

800x1600mm

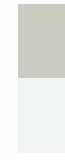


Colour
Moods

LASTRA
THE NEXT GEN SLAB

Glossy
Finish

800x1600mm



Colour
Moods

CREANZA
IMAGINATION IS EVERYTHING

Regal Dolomite Grey

Faces

3



SEAMLESS

Regal Dolomite Green

Faces

3



SEAMLESS

Glossy
Finish

800x1600mm



Colour
Moods

LASTRA
THE NEXT GEN SLAB

Glossy
Finish

800x1600mm



Colour
Moods

CREANZA
IMAGINATION IS EVERYTHING

Regal Camron Ivory

Faces

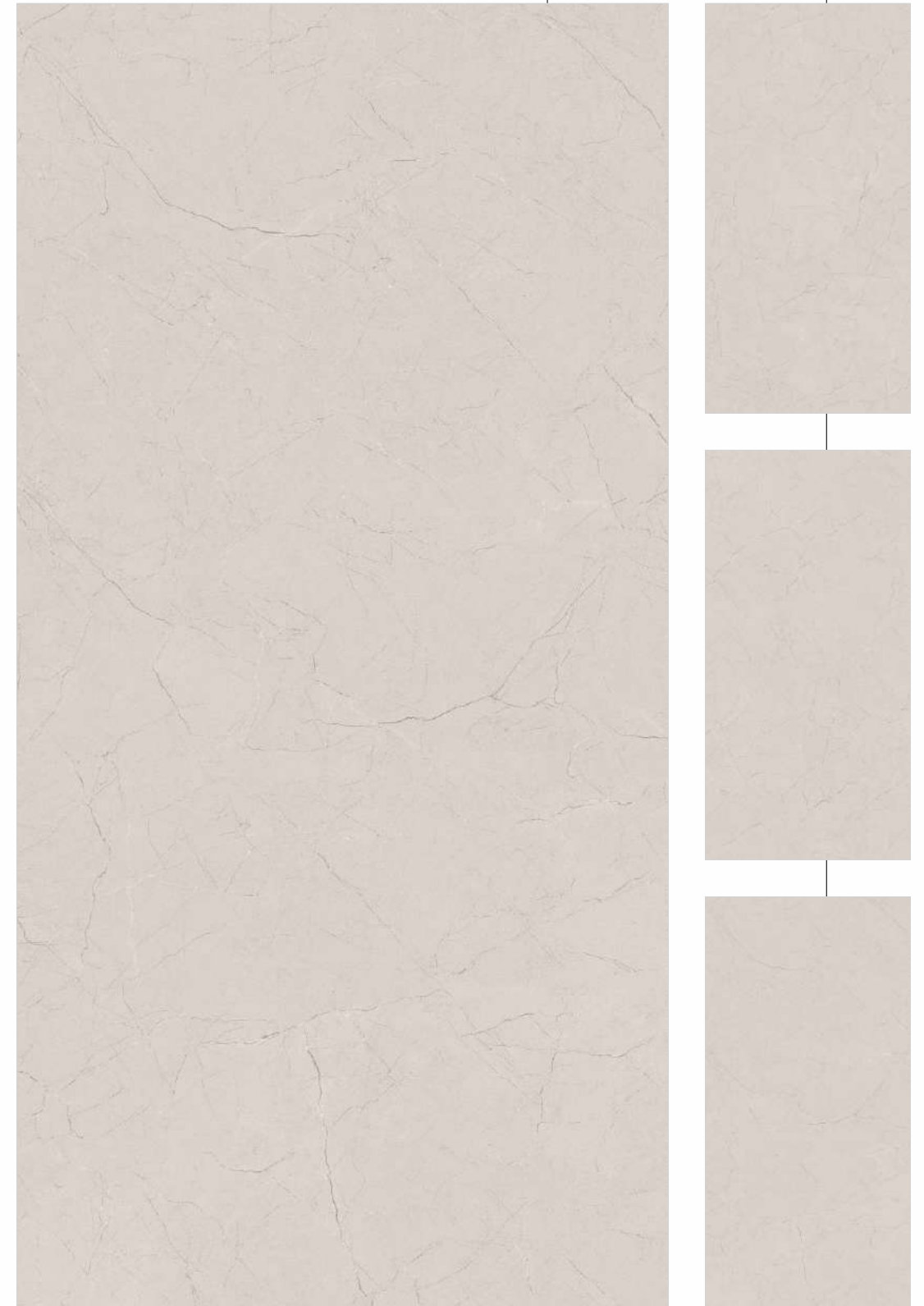
3



Regal Camron Silver

Faces

3





■ REGAL TROPAZ IVORY

CREANZA
IMAGINATION IS EVERYTHING

Glossy
Finish
800x1600mm



LASTRA
THE NEXT GEN SLAB

Glossy
Finish
800x1600mm



CREANZA
IMAGINATION IS EVERYTHING



SEAMLESS



SEAMLESS

Glossy
Finish

800x1600mm



Colour
Moods

LASTRA
THE NEXT GEN SLAB

Glossy
Finish

800x1600mm



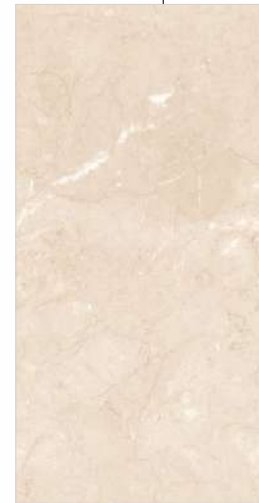
Colour
Moods

CREANZA
IMAGINATION IS EVERYTHING

Regal Elnaz Crema

Faces

3



SEAMLESS

Regal Elnaz Beige

Faces

3



SEAMLESS

Glossy
Finish

800x1600mm



Colour
Moods

LASTRA
THE NEXT GEN SLAB

Glossy
Finish

800x1600mm



Colour
Moods

CREANZA
IMAGINATION IS EVERYTHING

Regal Elnaz Bianco

Faces

3



SEAMLESS

Regal Elnaz Grey

Faces

3



SEAMLESS

Glossy
Finish
800x1600mm



LASTRA
THE NEXT GEN SLAB

Glossy
Finish
800x1600mm



CREANZA
IMAGINATION IS EVERYTHING



SEAMLESS



SEAMLESS

Glossy
Finish

800x1600mm



Colour
Moods

LASTRA
THE NEXT GEN SLAB

Regal Chiffon Beige

Faces

4



SEAMLESS

Glossy
Finish

800x1600mm



Colour
Moods

CREANZA
IMAGINATION IS EVERYTHING

Regal Alma Natural

Faces

4



SEAMLESS

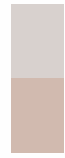


■ REGAL ELIZA BIANCO

CREANZA
IMAGINATION IS EVERYTHING

Glossy
Finish

800x1600mm



Colour
Moods

LA STRA
THE NEXT GEN SLAB

Glossy
Finish

800x1600mm



Colour
Moods

CREANZA
IMAGINATION IS EVERYTHING

Regal Eliza Bianco

Faces

4



SEAMLESS

Regal Eliza Grey

Faces

4



SEAMLESS

Glossy
Finish

800x1600mm



Colour
Moods

LA STRA
THE NEXT GEN SLAB

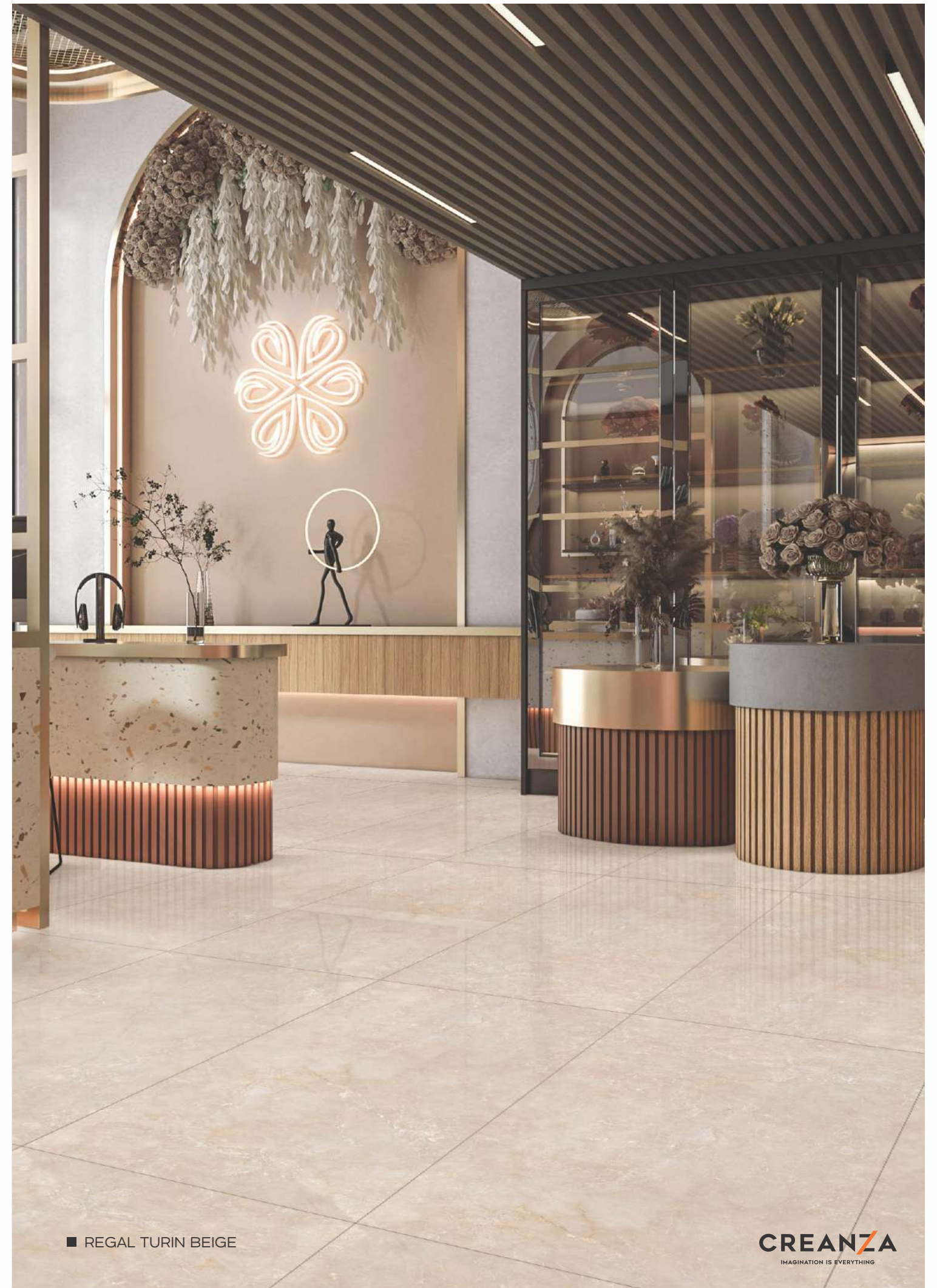
Regal Turin Beige

Faces

3



SEAMLESS



■ REGAL TURIN BEIGE

CREANZA
IMAGINATION IS EVERYTHING

Glossy
Finish

800x1600mm



Colour
Moods

LA STRA
THE NEXT GEN SLAB

Regal Elicante Brown

Faces

5



SEAMLESS



■ REGAL ELICANTE BROWN

CREANZA
IMAGINATION IS EVERYTHING



■ REGAL NEWTON BIANCO

CREANZA
IMAGINATION IS EVERYTHING

Glossy
Finish
800x1600mm



LA STRA
THE NEXT GEN SLAB

Glossy
Finish
800x1600mm



CREANZA
IMAGINATION IS EVERYTHING



SEAMLESS



SEAMLESS

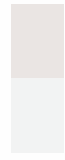


■ REGAL CRUSE BIANCO & REGAL CRUSE GREY

CREANZA
IMAGINATION IS EVERYTHING

Glossy
Finish

800x1600mm



Colour
Moods

LASTRA
THE NEXT GEN SLAB

Glossy
Finish

800x1600mm



Colour
Moods

CREANZA
IMAGINATION IS EVERYTHING

Regal Cruse Bianco

Faces

4



SEAMLESS

Regal Cruse Grey

Faces

4



SEAMLESS

Glossy
Finish

800x1600mm



Colour
Moods

LA STRA
THE NEXT GEN SLAB

Glossy
Finish

800x1600mm



Colour
Moods

CREANZA
IMAGINATION IS EVERYTHING

Regal
Grey Breccia

Faces

3



Regal
Honey Onyx Blue

Faces

3





**800x
1600
mm**

DECORATE

CARVING FINISH

Unravel precisely designed tiles into a textured masterpiece with a stunning carving finish. It makes your space look extravagant, intriguing and appealing to spectators.





Carving
Finish

800x1600mm

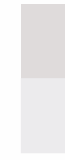


Colour
Moods

LASTRA
THE NEXT GEN SLAB

Carving
Finish

800x1600mm



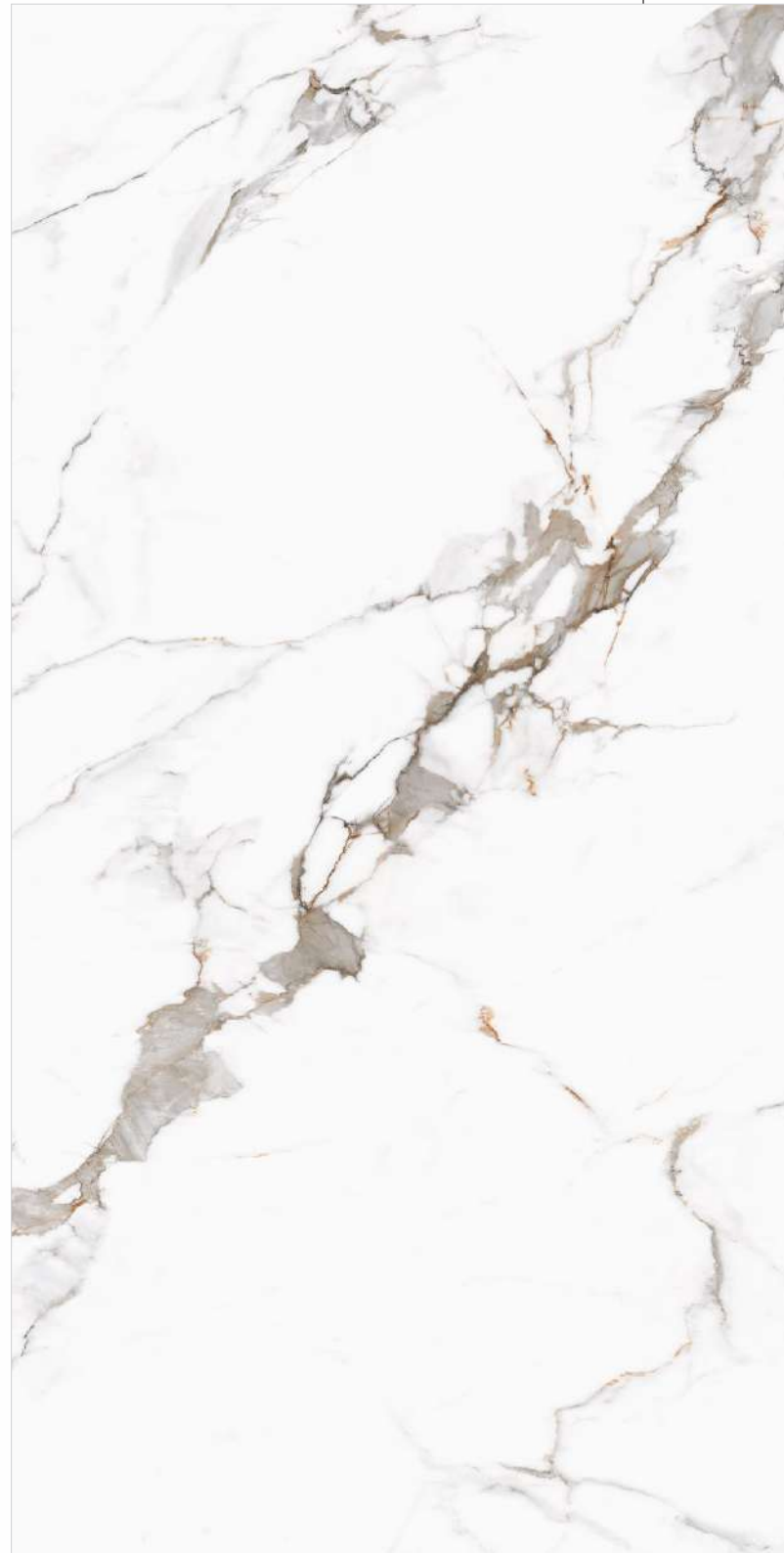
Colour
Moods

CREANZA
IMAGINATION IS EVERYTHING

Regal Galaxy Statuario

Faces

3



Regal Glacier Marble

Faces

4



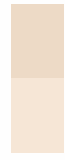


■ REGAL ELNAZ CREMA

CREANZA
IMAGINATION IS EVERYTHING

Carving
Finish

800x1600mm



Colour
Moods

LASTRA
THE NEXT GEN SLAB

Carving
Finish

800x1600mm



Colour
Moods

CREANZA
IMAGINATION IS EVERYTHING

Regal Elnaz Crema

Faces

3



SEAMLESS

Regal Elnaz Beige

Faces

3



SEAMLESS

Carving
Finish

800x1600mm



Colour
Moods

LASTRA
THE NEXT GEN SLAB

Carving
Finish

800x1600mm



Colour
Moods

CREANZA
IMAGINATION IS EVERYTHING

Regal Elnaz Bianco

Faces

3



SEAMLESS

Regal Elnaz Grey

Faces

3



SEAMLESS

Carving
Finish

800x1600mm



Colour
Moods

LASTRA
THE NEXT GEN SLAB

Carving
Finish

800x1600mm



Colour
Moods

CREANZA
IMAGINATION IS EVERYTHING

Regal Eliza Bianco

Faces

4



SEAMLESS

Regal Eliza Moca

Faces

4



SEAMLESS

Carving
Finish

800x1600mm



Colour
Moods

LA STRA
THE NEXT GEN SLAB

Regal Eliza Grey

Faces

4



SEAMLESS



■ REGAL ELIZA BIANCO & REGAL ELIZA GREY

CREANZA
IMAGINATION IS EVERYTHING

Carving
Finish

800x1600mm



Colour
Moods

LASTRA
THE NEXT GEN SLAB

Carving
Finish

800x1600mm



Colour
Moods

CREANZA
IMAGINATION IS EVERYTHING

Regal Newton Bianco

Faces

4



SEAMLESS

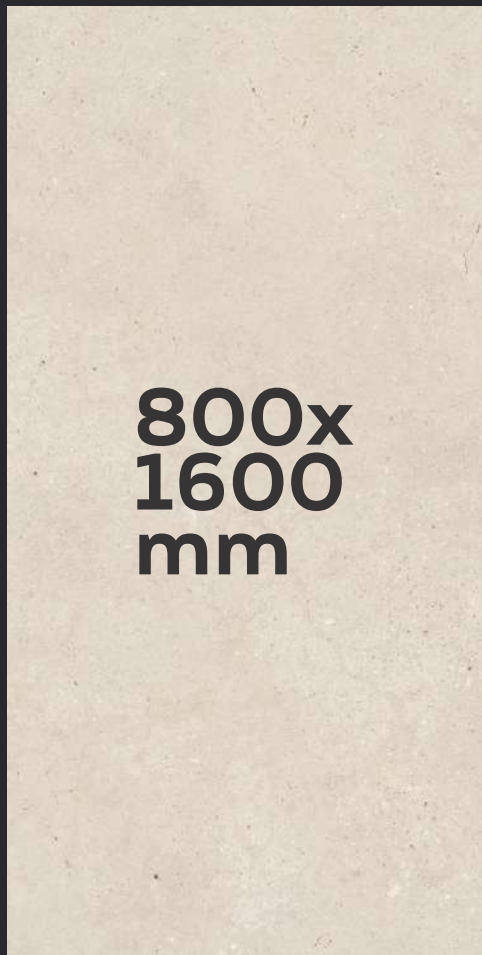
Regal Newton Grey

Faces

4



SEAMLESS



800x
1600
mm

DECORATE

LUNAR FINISH

The lunar finish of tiles is a unique addition to the world of ceramics, bringing into space the cosmic charm of the moon. The tiles, when laid, form a serene ambiance in spaces.



Lunar
Finish

800x1600mm



Colour
Moods

LASTRA
THE NEXT GEN SLAB

Lunar
Finish

800x1600mm



Colour
Moods

CREANZA
IMAGINATION IS EVERYTHING

Regal Beren Crema

Faces

3



Regal Beren Beige

Faces

3





■ REGAL BEREN BIANCO & REGAL BEREN GRIS

CREANZA
IMAGINATION IS EVERYTHING

Lunar
Finish

800x1600mm

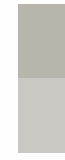


Colour
Moods

LASTRA
THE NEXT GEN SLAB

Lunar
Finish

800x1600mm



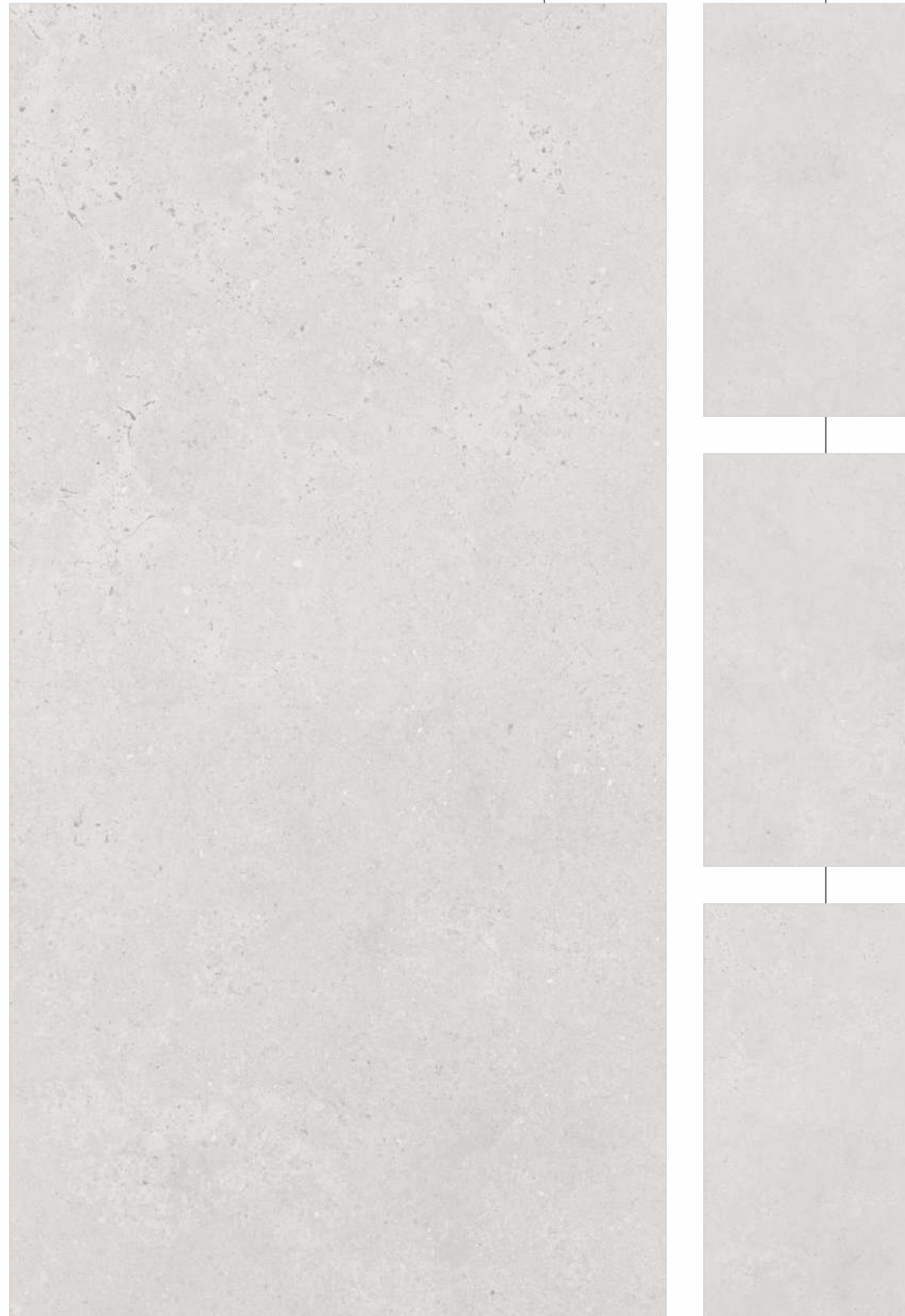
Colour
Moods

CREANZA
IMAGINATION IS EVERYTHING

Regal Beren Bianco

Faces

3



Regal Beren Gris

Faces

3





800x
1600
mm

DECORATE

EVAN FINISH

Stunning Evan finish of tiles reflects a glossy touch with minimal reflection. The tiles are revered for their natural yet everlasting charm, giving elite character to spaces.



CREANZA
IMAGINATION IS EVERYTHING

LASTRA
THE NEXT GEN SLAB

Evan
Finish

800x1600mm



Colour
Moods

LA STRA
THE NEXT GEN SLAB

Regal Freesia Floral



■ REGAL FREESIA FLORAL

CREANZA
IMAGINATION IS EVERYTHING



■ REGAL MOKUM TROPICAL

CREANZA
IMAGINATION IS EVERYTHING

Evan
Finish

800x1600mm



Colour
Moods

LA STRA
THE NEXT GEN SLAB

Evan
Finish

800x1600mm



Colour
Moods

CREANZA
IMAGINATION IS EVERYTHING

Regal Hibiscus Decor 1



Regal Mokum Tropical



Evan
Finish

800x1600mm



Colour
Moods

LA STRA
THE NEXT GEN SLAB

Evan
Finish

800x1600mm



Colour
Moods

CREANZA
IMAGINATION IS EVERYTHING

Regal Rosa Flower



Regal Forest Leaf



Instructions

Handling

For handling the slabs, as well as for cutting and laying, CREANZA recommends the use of a kit of devices designed especially for large sizes. To increase rigidity and limit twisting, use a system composed of parallel and transverse guides



Parallel And Transverse Guides



Reinforced Trolley for slab tile

Cutting & Drilling

1. Side Cutting Process



1. Cutting Unit



2. Cutting of Tile



3. Refining Smooth Rough Edges With A Diamond Polishing Pad

2. Centre Cutting Process



1. Non Percussion Drill



2. Cut with Diamond Blade Angle Grinder



3. Refining Smooth Rough Edges With A Diamond Polishing Pad

3. Centre Drilling Process



1. Round Cut with Diamond Blade Drill

Laying & Levelling



1. Cement laying on Floor



2. Cement laying on Tile



3. Spacers + Leveller



4. Levelling Wedges



5. After Levelling Process leave it for 8-10 hrs.



6. Remove Wedges ones it Dry

Floor Installation

1. First spread the cement mixer onto the floor substrate
2. At the same time, Apply the cement mixer onto the back of the slab with a tile trowel.
3. The recommended cement mixer is must be spread over in one direction only.
4. Using a trowel and following the same direction as previously applied to the back of the slab
5. Being careful to maintain a minimum joint of 3mm.
6. Tap the slab with a rubber trowel for a complete fixing, ensuring the air is expelled.
It is recommended to start from the centre of the slabs and then move towards the edges.
7. Complete the laying operations using a suitable sealant, while keeping at least a 3mm joint through the use of spacers
8. To make this task easier, use the special device for pulling over the slabs, available on the market
9. Levelling wedges at each linear metre of the slabs are recommended
10. After Levelling Process leave it for 8-10 hours Remove Wedges ones it Dry

Cleaning And Maintenance

Lastra products are non porous (due to their high quality raw materials, stringent production parameters and state of the art technology), hence any dust or deposited waste cannot penetrate the surface.

For most cases only a damp cloth is sufficient for cleaning.

Regular cleaning highlights the aesthetic features of the surface and gives it exceptional shine.

For highly aggressive cleaning caused by some common food and substances follow the table below.

TYPE OF STAIN	CHEMICAL PRODUCT	EXAMPLE
Grease	Alkaline - Solvent	Detergent
Oil	Solvent	Ammonia
Ink	Oxidant - Solvent	Alcohol
Rust	Acid	Hydraulic Acid
Lime	Acid	Descaling Products
Cement	Acid	Hydraulic Acid
Wine	Alkaline	Ammonia Or Bleach
Coffee	Alkaline - Solvent	Ammonia Or Bleach
Rubber	Solvent	Alcohol
Plaster	Acid	Hydraulic Acid
Candle Wax	Solvent	Alcohol
Blood	Oxidant	Bleach
Ice Cream	Alkaline	Detergent
Resin	Solvent	Alcohol
Fruit Juice	Oxidant	Bleach

Disclaimer: The aim of this manual is to offer helpful suggestions about handling and maintaining Lastra slabs. Due to nature of sintered ceramic material, it is highly advisable to consult an expert for these purposes. CREANZA cannot be held responsible for any damage resulting from using the information and suggestions contained in this technical manual.

Technical Specification of GVT

CHARACTERISTIC	International Standards Group B1a- ISO 13006 Annx. G.	MEAN VALUE OF CREANZA	TEST METHOD
Deviation In Length	± 0.60%	± 0.10%	ISO-10545-2
Deviation In Thickness	± 5.00%	± 4.00%	ISO-10545-2
Straightness Of Sides	± 0.50%	± 0.10%	ISO-10545-2
Rectangularity	± 0.60%	± 0.10%	ISO-10545-2
Surface Flatness	± 0.50%	± 0.15%	ISO-10545-2
Surface Quality (%)	A minimum of 95% of the tiles shall be free from visible defects that would impair the appearance of a major area of tile	95% Free from Visible Defects	
Scratch Hardness of Surface (Moh's scale)	Min. 6	Min. 6	ISO-10545-2
Modulus of Rupture	> 35N/mm ³	> 40N/mm ²	ISO-10545-4
Breaking Strength	> 1300 N	> 1500 N	ISO-10545-4
Water Absorption	< 0.50%	< 0.08%	ISO-10545-3
Stain Resistance	Stain Resistant	Stain Resistant	ISO-10545-14
Chemical Resistance	No Damage	No Damage	ISO-10545-13
Thermal Expansion	< 9 x 10 ⁻⁶	< 7 x 10 ⁻⁶	ISO-10545-8
Moisture Expansion	Nil	Nil	ISO-10545-10
Thermal Shock Resistance	No Damage	No Damage	ISO-10545-9
Resistance to Surface Abrasion	Manufacturer to State Abrasion Class	PEI class 3-5	ISO-10545-7
Bulk Density	> 2.00	> 2.20	ISO-10545-3

Packing Detail

Products	Size	Pcs. / Box	Area / Box	Wt./Box
LAŠTRA	800x1600mm	2 pcs.	2.56 sq. mtr.	55 kg.

Note: Colour Shown are as accurate as the limitations of the printing process will allow. Prospective customers are advised to inspect a sample of the tile before ordering. Every effort has been made to ensure the accuracy of the information given. However, the company reserve the right to change the specifications without prior notice. Sometime variations in shade or size being inherent to ceramic industry may occur. Before fixing, we advise you to follow the fixing instructions on the cartons of the tiles as no responsibility can be accepted by the company once the tiles have been fixed.



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Dist. Morbi, Gujarat, INDIA

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Tele.: +91 120 4273335

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Opp. IDBG Hospital Main Gate,
Kolkata - 700 010, West Bengal, INDIA

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BANGALORE DISPLAY CENTRE :
2nd Floor, Chhabria Square, 126, KH Road,
Bangalore - 560 027, Karnataka, INDIA

Cell : +91 95123 90034

MUMBAI DISPLAY CENTRE :
1/12 Turakhia Park, M G Road,
Opp. Swimming Pool,
Near Corporation Bank, Kandivali(West),
Mumbai - 400 067, Maharashtra, INDIA

Cell : +91 95123 90030

For Sales Enquiry :

WEST ZONE

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GUJARAT +91 95123 20056
MP / CG +91 95123 20030

RAJASTHAN +91 95123 20034

SOUTH ZONE

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