

LASTRA
THE NEXT GEN SLAB

**PHENOMENAL
CREATIONS**

800x1600mm

CREANZA
IMAGINATION IS EVERYTHING

about US

In an industry where some sellers focus on innovation, the other few choose to concentrate on variety, CREANZA has adopted a holistic strategy of encompassing all the attributes of the product. CREANZA epitomizes consumer-first approach with an enduring combination of innovation, unique variety and quality.

Since its inception in 2011, CREANZA tiles, based at Morbi in Gujarat, is one of the pioneer and dominant manufacturers cum exporters of premium glazed vitrified tiles. CREANZA has state-of-the-art manufacturing facility with latest technology machinery imported from Italy, Spain and China. At CREANZA, we believe in providing superior quality and services, further strengthening our relationship with consumers.

In tandem with an increasing demand of vitrified tiles, we have an installed capacity of 55,000 sq.m./day of GVT, PGVT, WALL TILES and Double Charge tiles spread across a humongous 65 acres land. We have collaborated with the largest Italian conglomerate, Sacmi for its press technology and installed System digital printing machine, which helps us yield innovative tiles with stunning designs and excellent quality. We constantly emphasize on new product development catering the dynamic and unique taste of our consumers.

20
Years of experience
in ceramic industry

30+
Export
countries

300+
Dealers
in INDIA

20m
Sq. mtrs.
production
per year

260,000
Sq. mtrs.
land

300+
Passionate
employees

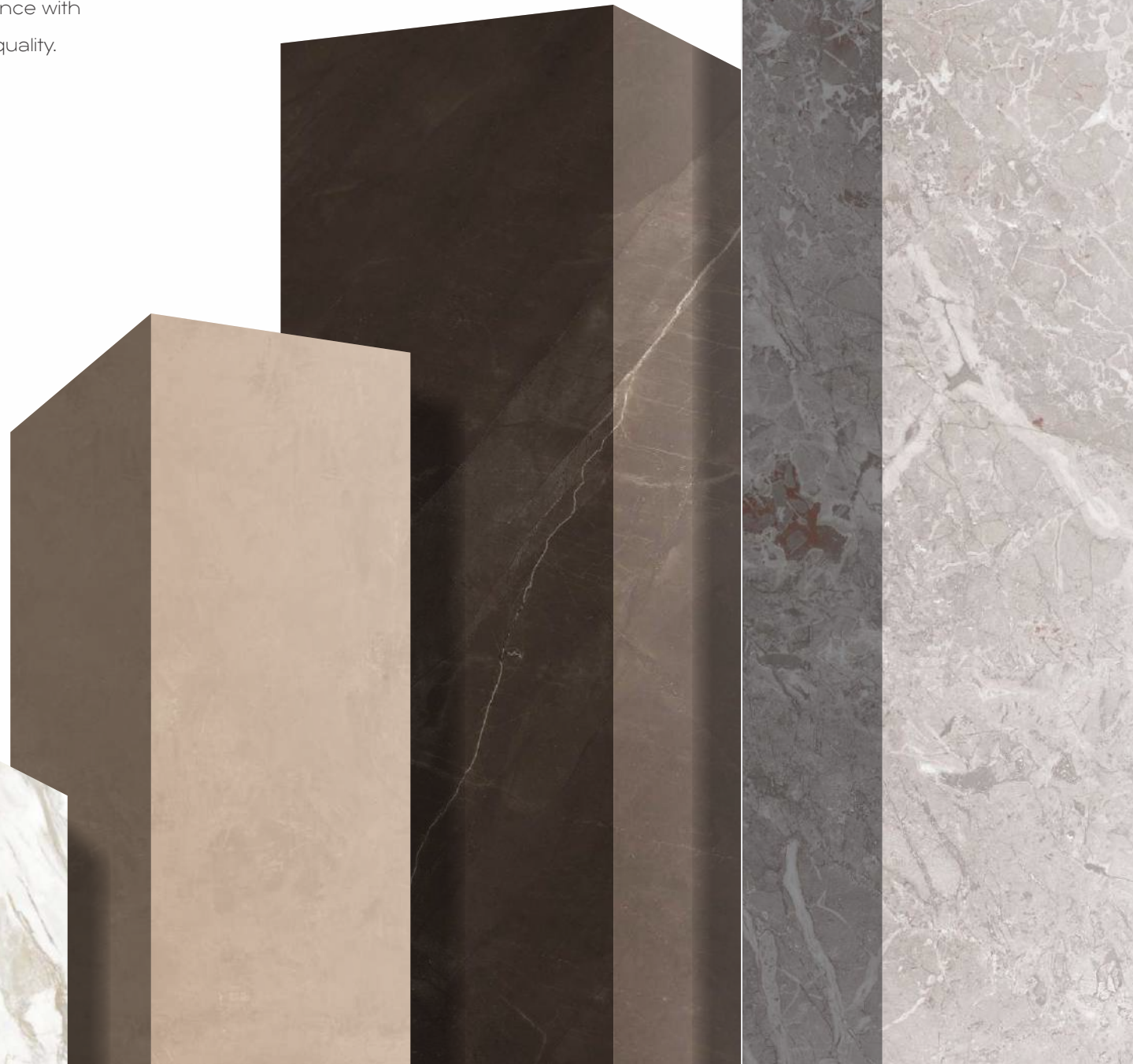
The structure, technology and the entire setup at CREANZA is in sync with the contemporary times. Innovation, progress, commitment and perfection are the four fundamental pillars of the company. Core values of the CREANZA team is a combination of intelligence, skills, knowledge and dedication. The people working at CREANZA love to invent and reinvent while exploring new concepts with the help of our state-of-the-art technology and a positive attitude.

The unmatched technical brilliance of our manufacturing units and genuine efforts of the man power has led us to the path of growth and progress. Marching ahead on the bright path of achievement we are bringing a new thought process for the best results. Ideas for the future!



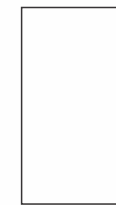
An exceptional collection

CREANZA provides an extraordinary collection of tiles that are available in diverse designs. These tiles are crafted to perfection to provide the ultimate comfort and luxurious experience with their fine functionalities and high-end quality.



LA STRA

THE NEXT GEN SLAB



800x
1600mm



High
Strength



Maintenance
Free



Eco
Friendly



Random
Designs



<0.08% water
absorption



Chemical
Resistant



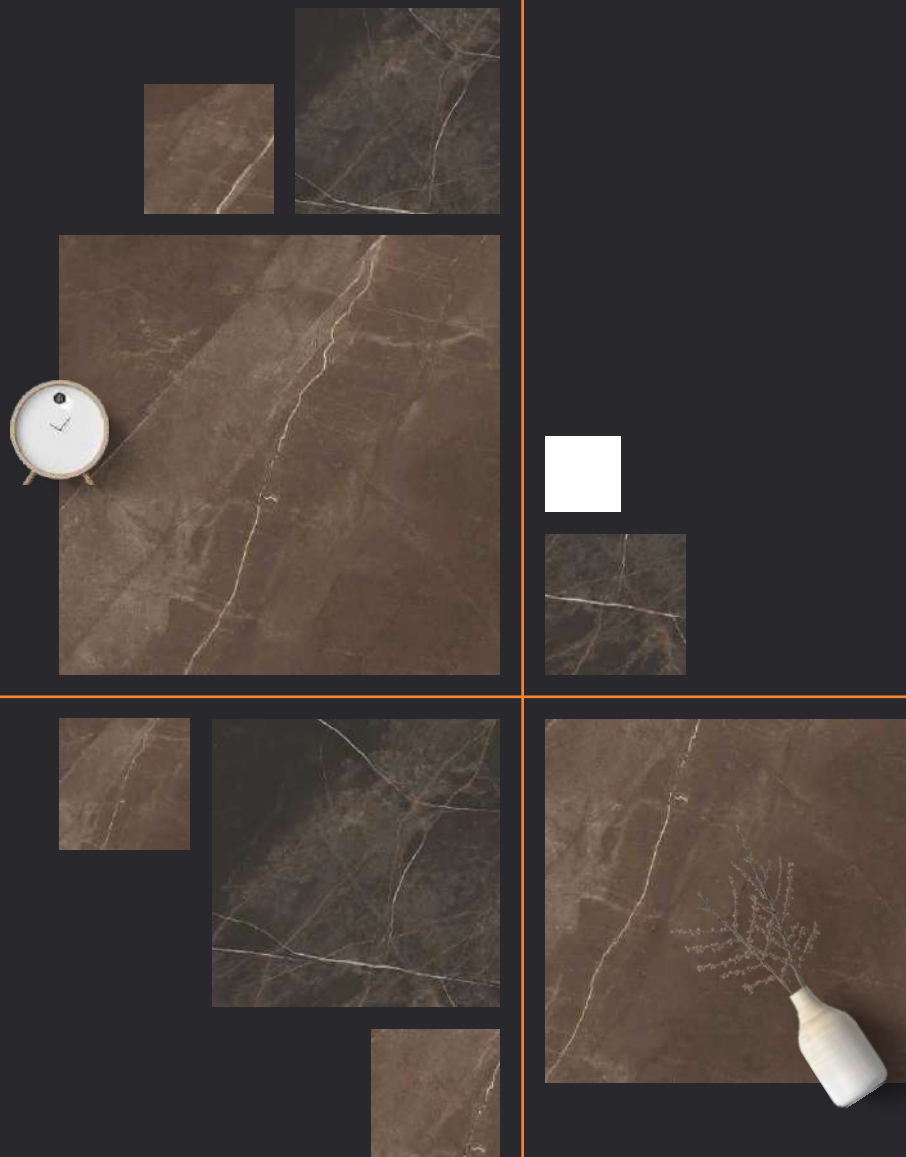
Collection



Versatile Finishes

- High gloss
- Black High Gloss
- Glossy
- Carving
- Rustic
- Rustic With Glossy Ink
- Prismatic
- Metallic
- Matt

Collection



High Gloss
FINISH

LA STRA
THE NEXT GEN SLAB

High Gloss
Finish

800x1600mm



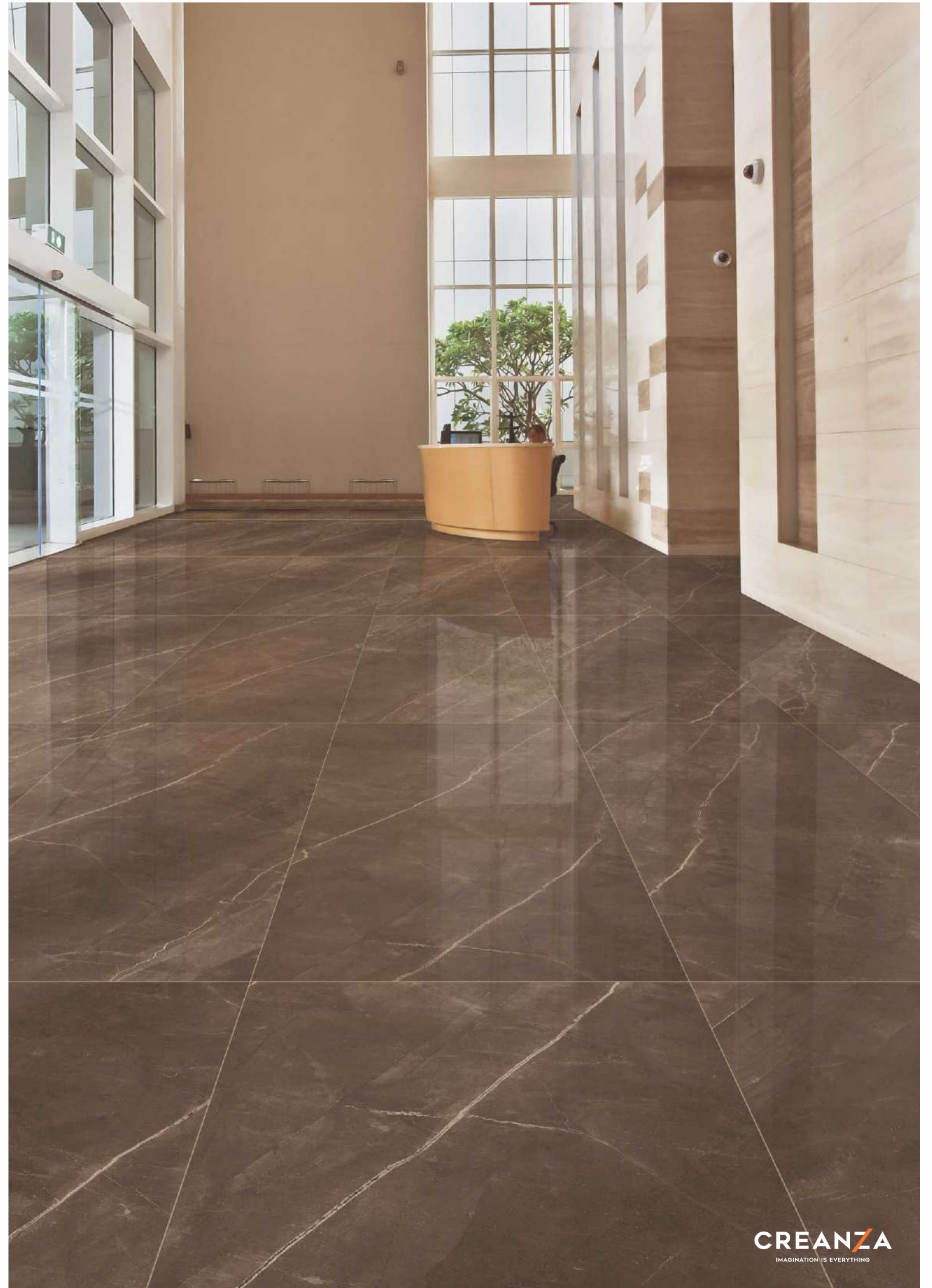
Colour
Moods

LA STRA
THE NEXT GEN SLAB

Regal Armani Brown

Faces

5



CREANZA
IMAGINATION IS EVERYTHING

High Gloss
Finish

800x1600mm



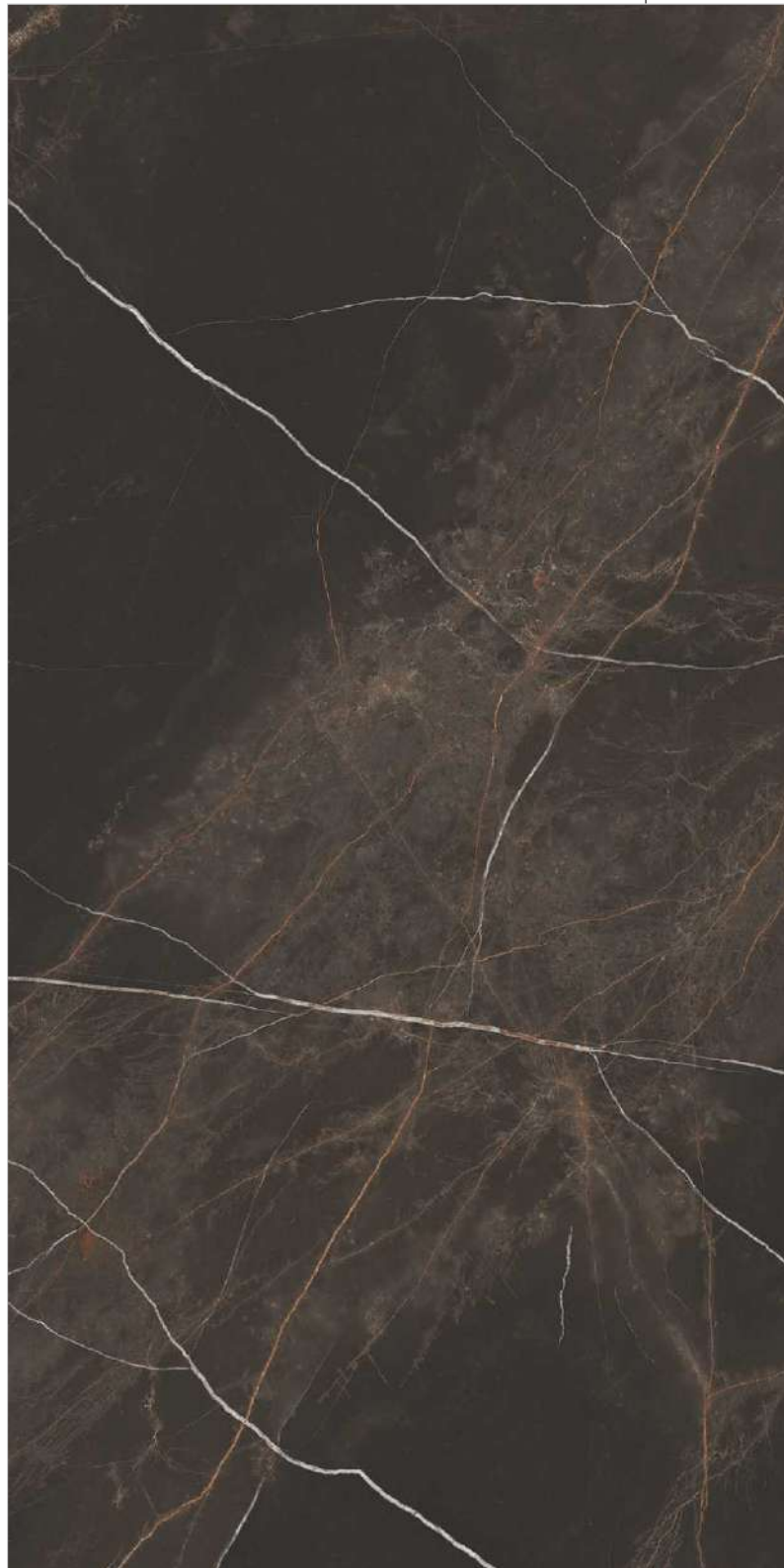
Colour
Moods

LA STRA
THE NEXT GEN SLAB

Regal Zuccini Coffee

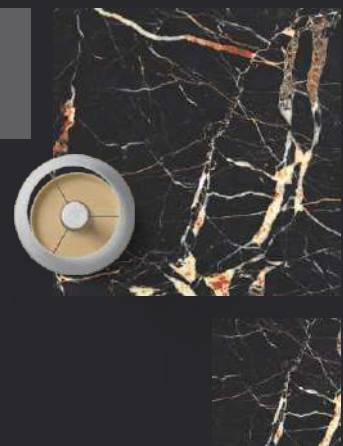
Faces

6



CREANZA
IMAGINATION IS EVERYTHING

Collection



Black
High Gloss
FINISH

LA STRA
THE NEXT GEN SLAB

Black High Gloss

Finish

800x1600mm



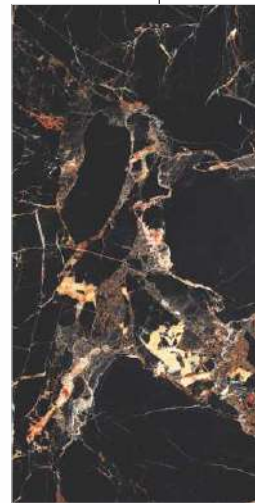
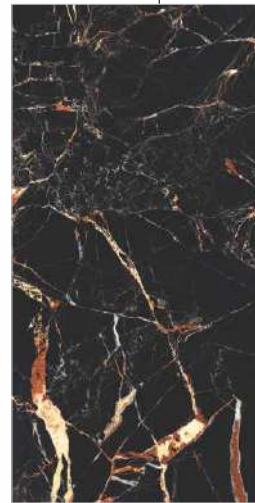
Colour Moods

LA STRA
THE NEXT GEN SLAB

Regal Levadia Black

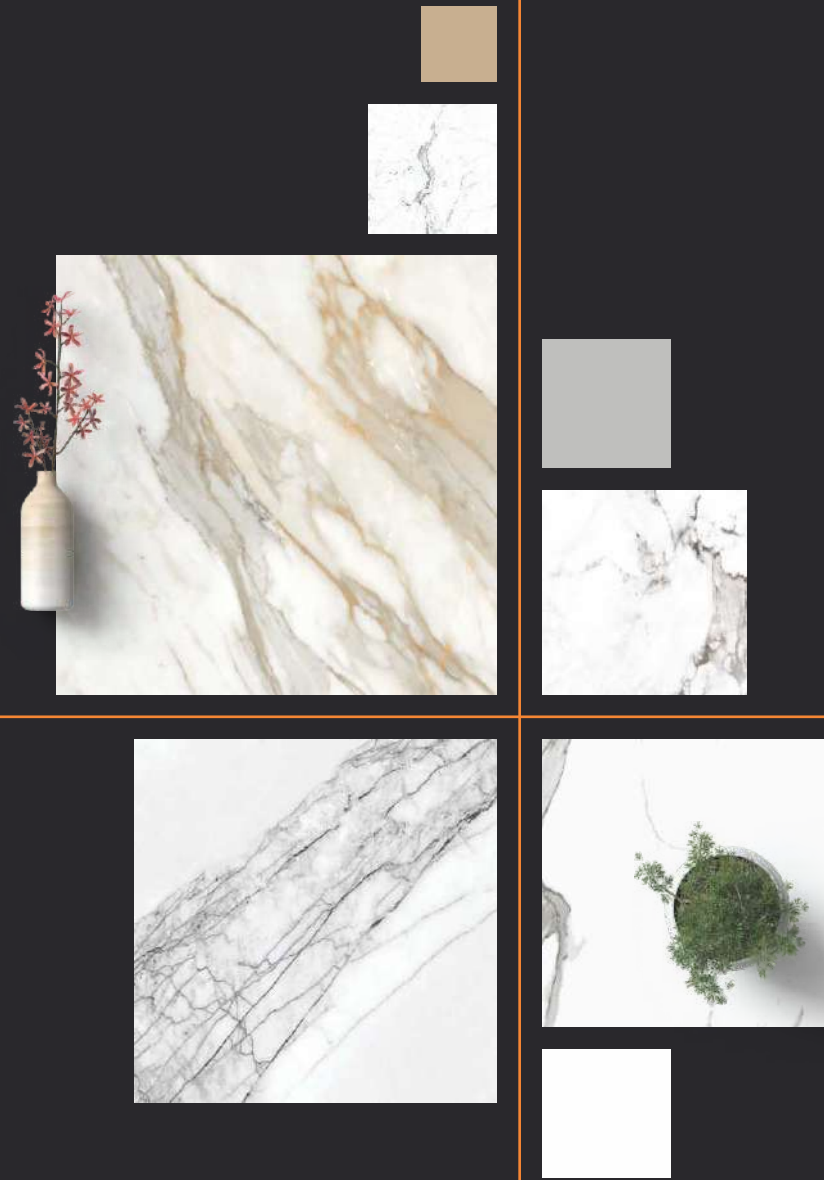
Faces

3



CREANZA
IMAGINATION IS EVERYTHING

Collection



Glossy
FINISH

LA STRA
THE NEXT GEN SLAB

Glossy
Finish

800x1600mm



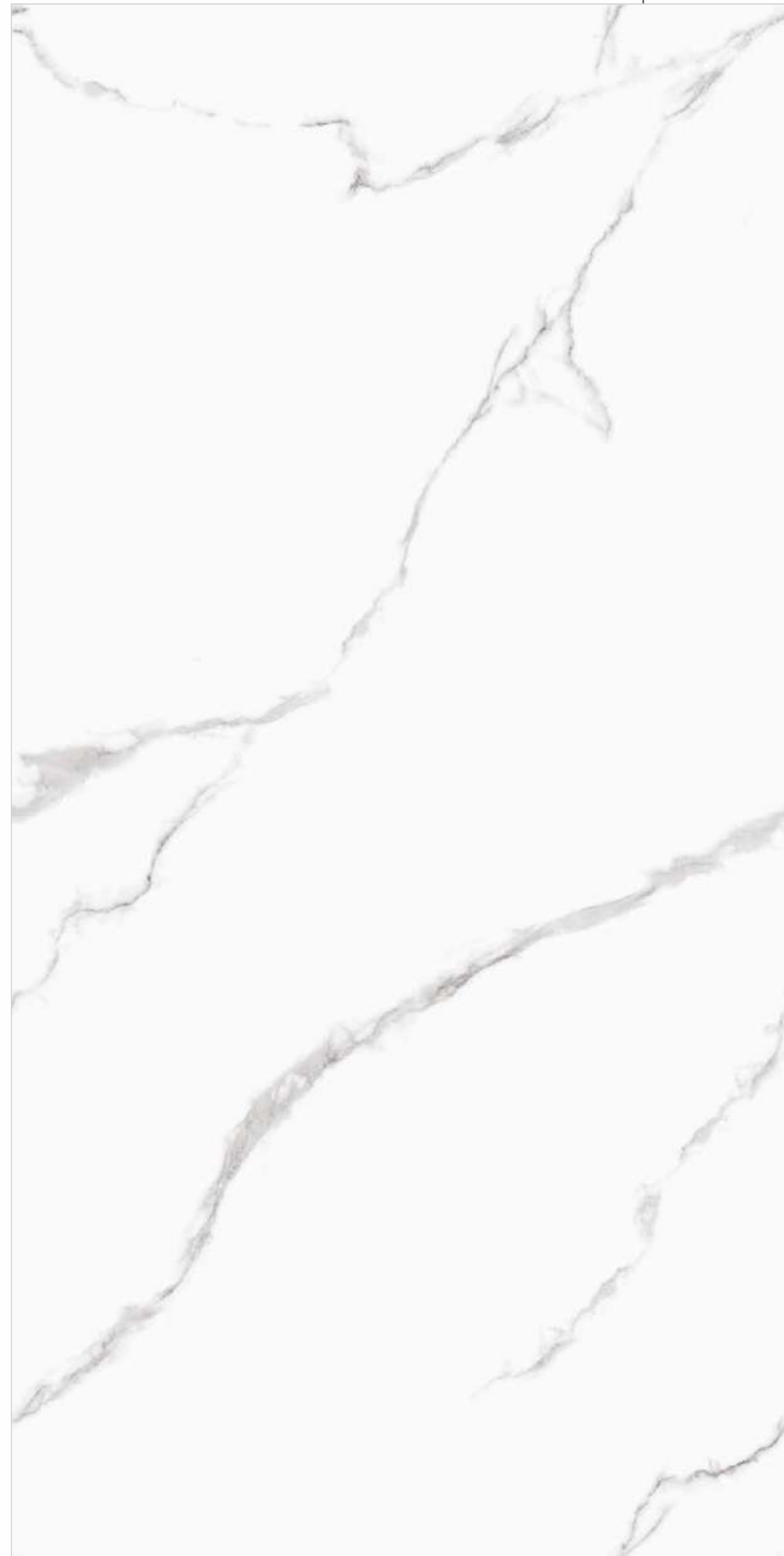
Colour
Moods

LA STRA
THE NEXT GEN SLAB

Regal Statuario Winds

Faces

3



SEAMLESS



CREANZA
IMAGINATION IS EVERYTHING

Glossy

Finish

800x1600mm



Colour
Moods

LA STRA
THE NEXT GEN SLAB

Glossy

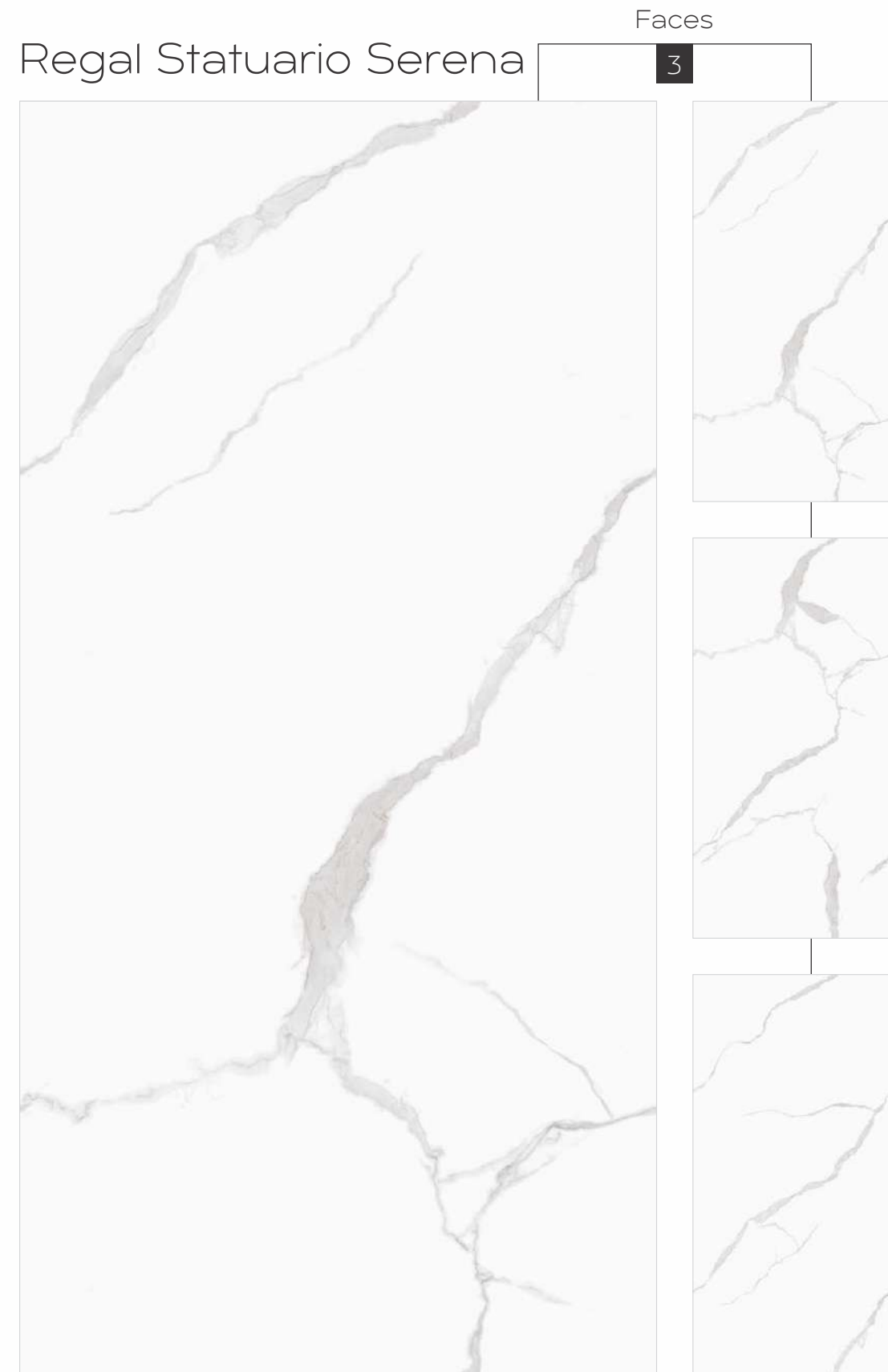
Finish

800x1600mm



Colour
Moods

CREANZA
IMAGINATION IS EVERYTHING



SEAMLESS



SEAMLESS

Glossy
Finish

800x1600mm



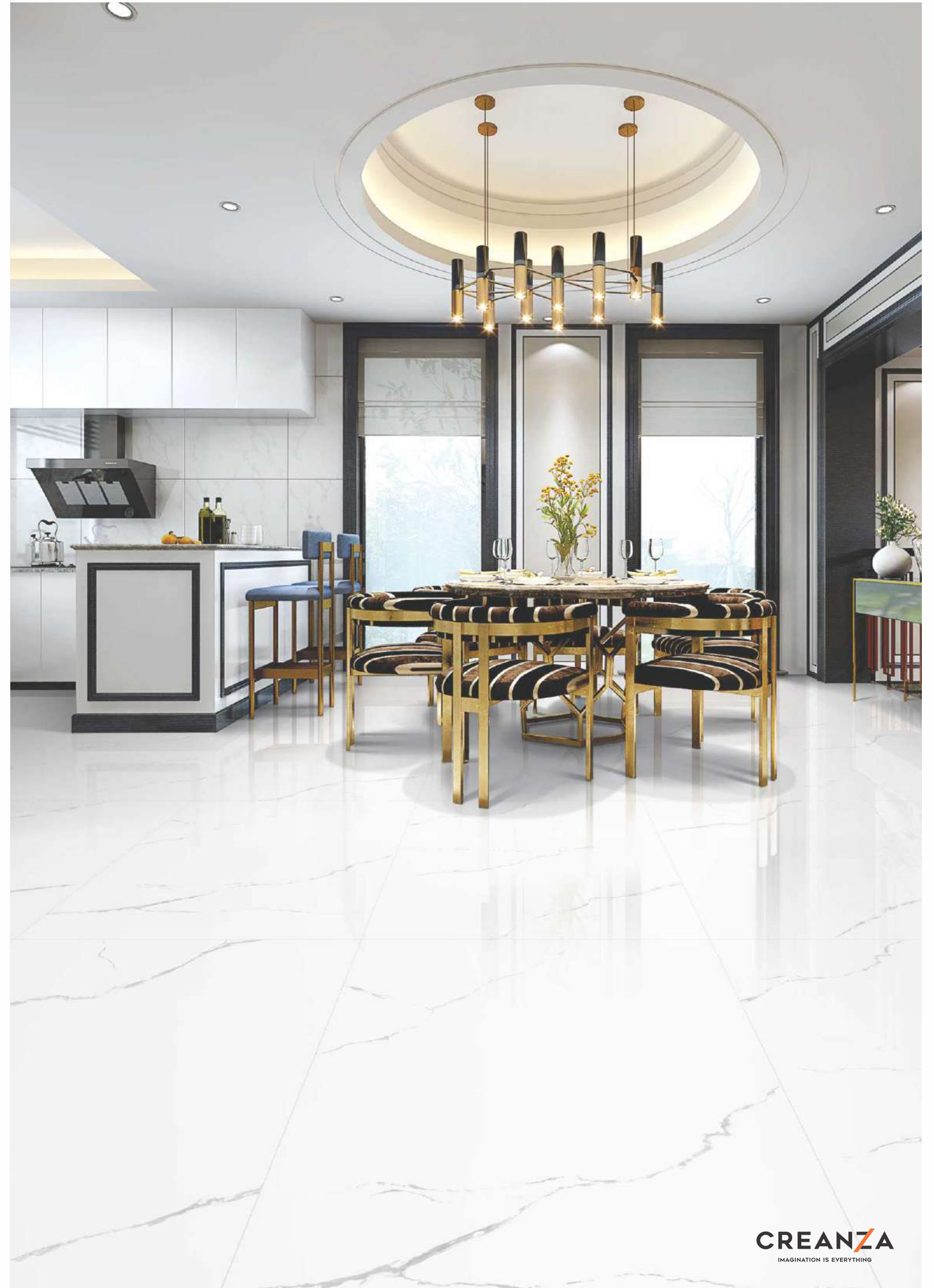
Colour
Moods

LA STRA
THE NEXT GEN SLAB

Regal Bianca

Faces

3



CREANZA
IMAGINATION IS EVERYTHING

Glossy
Finish

800x1600mm



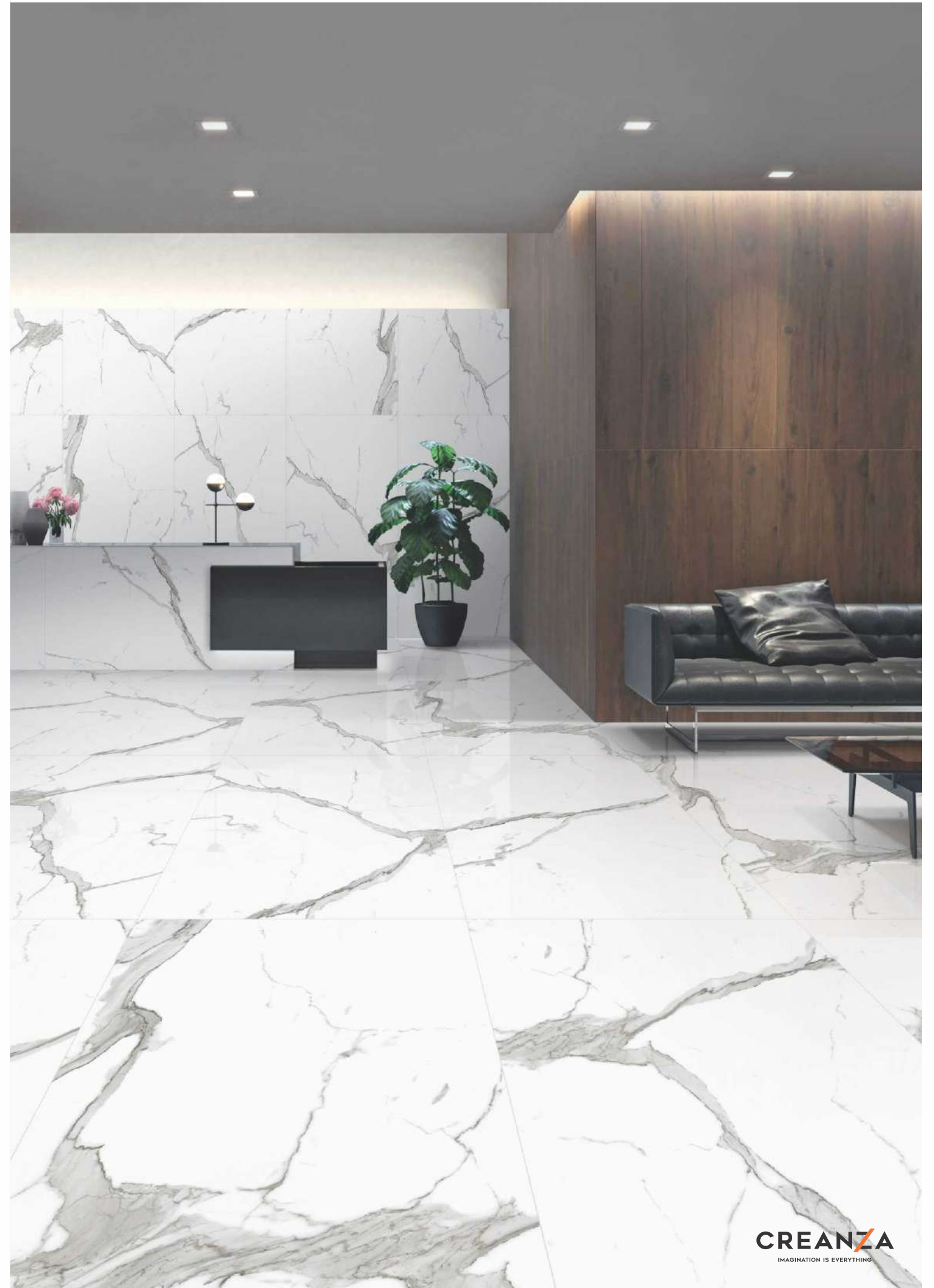
Colour
Moods

LA STRA
THE NEXT GEN SLAB

Regal Aspen Satvario

Faces

4



CREANZA
IMAGINATION IS EVERYTHING

Glossy
Finish

800x1600mm



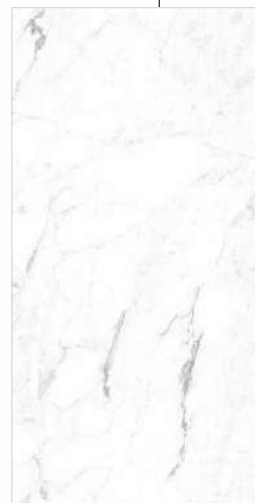
Colour
Moods

LA STRA
THE NEXT GEN SLAB

Regal Olympus White

Faces

3



CREANZA
IMAGINATION IS EVERYTHING

Glossy
Finish

800x1600mm



Colour
Moods

LA STRA
THE NEXT GEN SLAB

Regal Cararra White

Faces

6



CREANZA
IMAGINATION IS EVERYTHING

Glossy
Finish

800x1600mm



LA STRA
THE NEXT GEN SLAB

Regal Statuario Fine

Faces

4



SEAMLESS



CREANZA
IMAGINATION IS EVERYTHING

Glossy
Finish

800x1600mm



Colour
Moods

LA STRA
THE NEXT GEN SLAB

Regal Michealangelo

Book Match

AB



CREANZA
IMAGINATION IS EVERYTHING



Glossy
Finish

800x1600mm



Colour
Moods

LA STRA
THE NEXT GEN SLAB

Glossy
Finish

800x1600mm



Colour
Moods

CREANZA
IMAGINATION IS EVERYTHING

Regal Onix

Faces

3



Regal Nueva Onyx

Faces

4



SEAMLESS

Glossy
Finish
800x1600mm

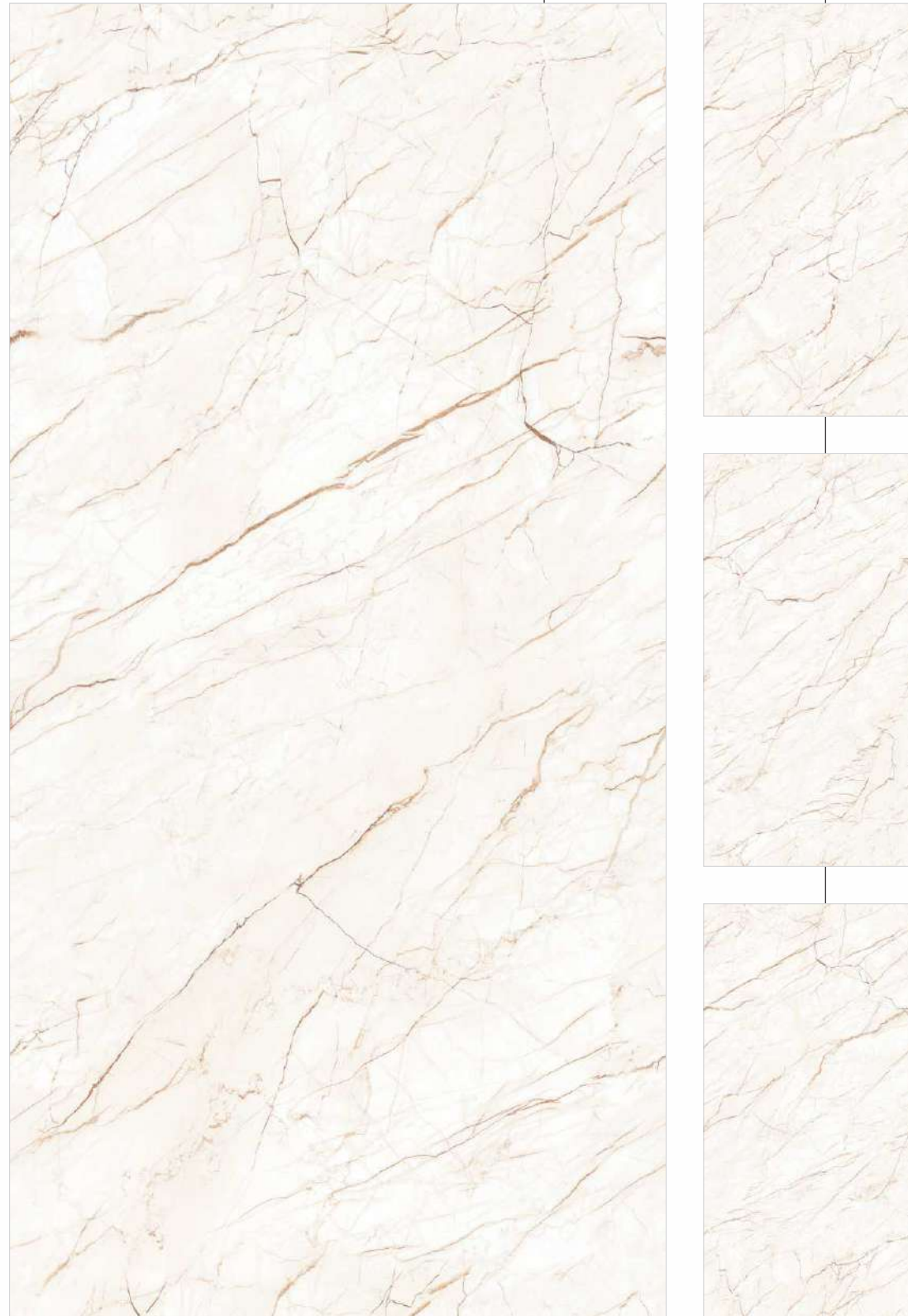


LASTRA
THE NEXT GEN SLAB

Regal Ceasar

Faces

4



SEAMLESS

Glossy
Finish
800x1600mm



CREANZA
IMAGINATION IS EVERYTHING

Regal Macaubas White

Faces

3



Glossy
Finish

800x1600mm



Colour
Moods

LA STRA
THE NEXT GEN SLAB

Regal Crema Marfil

Faces

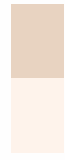
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CREANZA
IMAGINATION IS EVERYTHING

Glossy
Finish

800x1600mm



Colour
Moods

LA STRA
THE NEXT GEN SLAB

Regal Pulpis Crema

Faces

4



CREANZA
IMAGINATION IS EVERYTHING

Glossy
Finish

800x1600mm



Colour
Moods

LA STRA
THE NEXT GEN SLAB

Regal Pulpis Grey

Faces

4



CREANZA
IMAGINATION IS EVERYTHING

Glossy
Finish

800x1600mm



Colour
Moods

LA STRA
THE NEXT GEN SLAB

Regal Armani
Light Grey

Faces

5



CREANZA
IMAGINATION IS EVERYTHING

Glossy
Finish

800x1600mm



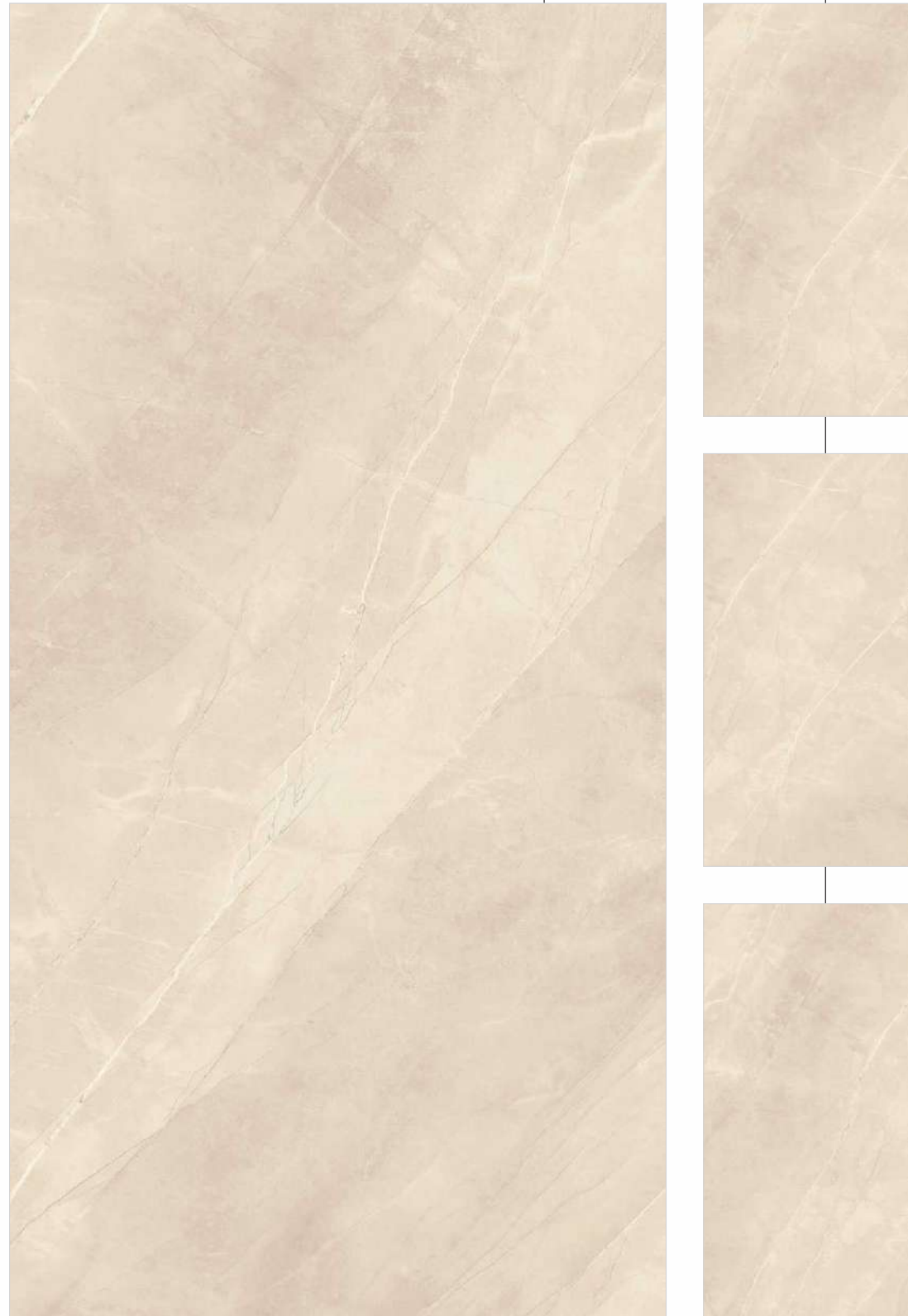
Colour
Moods

LA STRA
THE NEXT GEN SLAB

Regal Armani Beige

Faces

5



CREANZA
IMAGINATION IS EVERYTHING

Glossy
Finish

800x1600mm



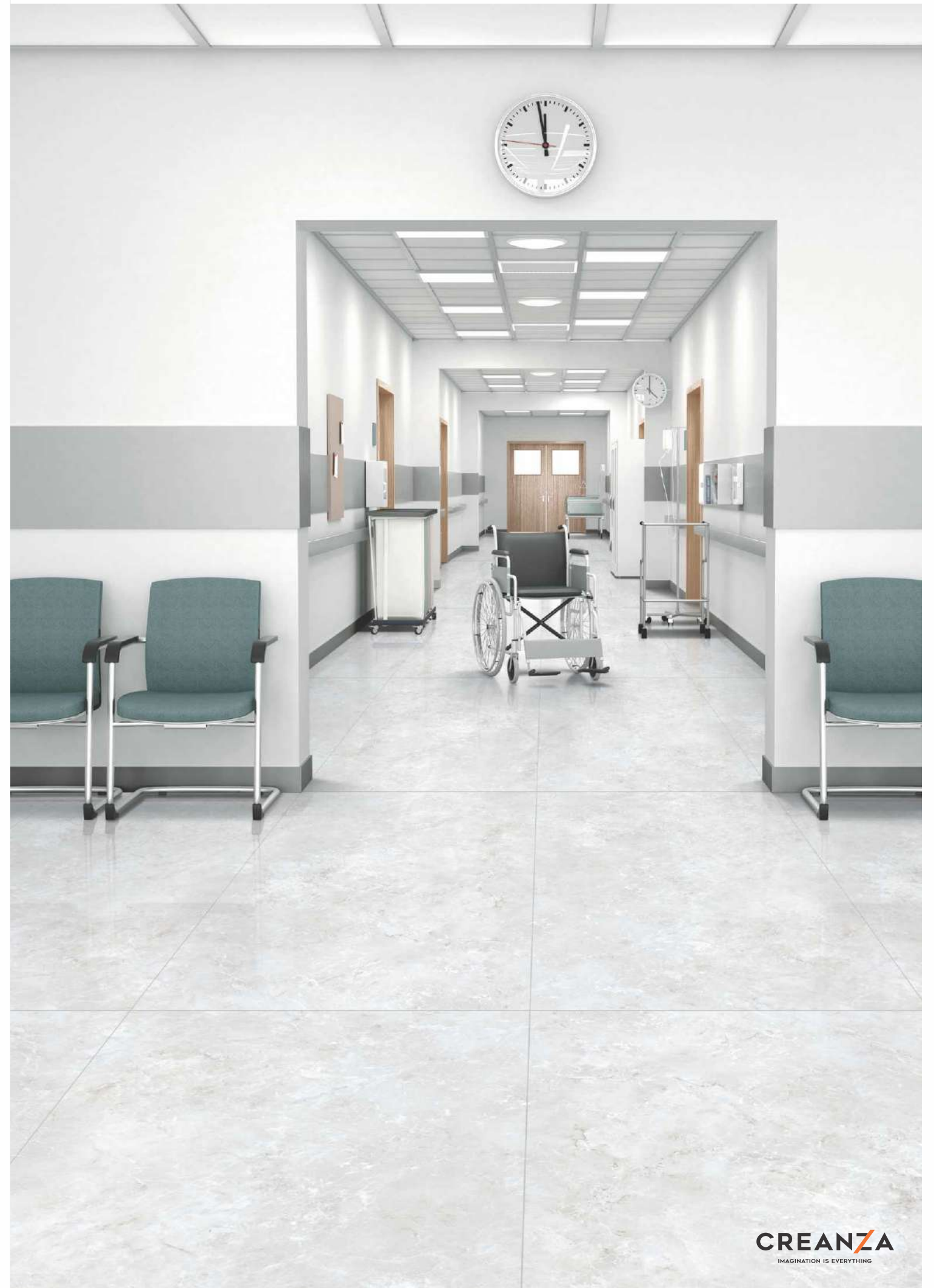
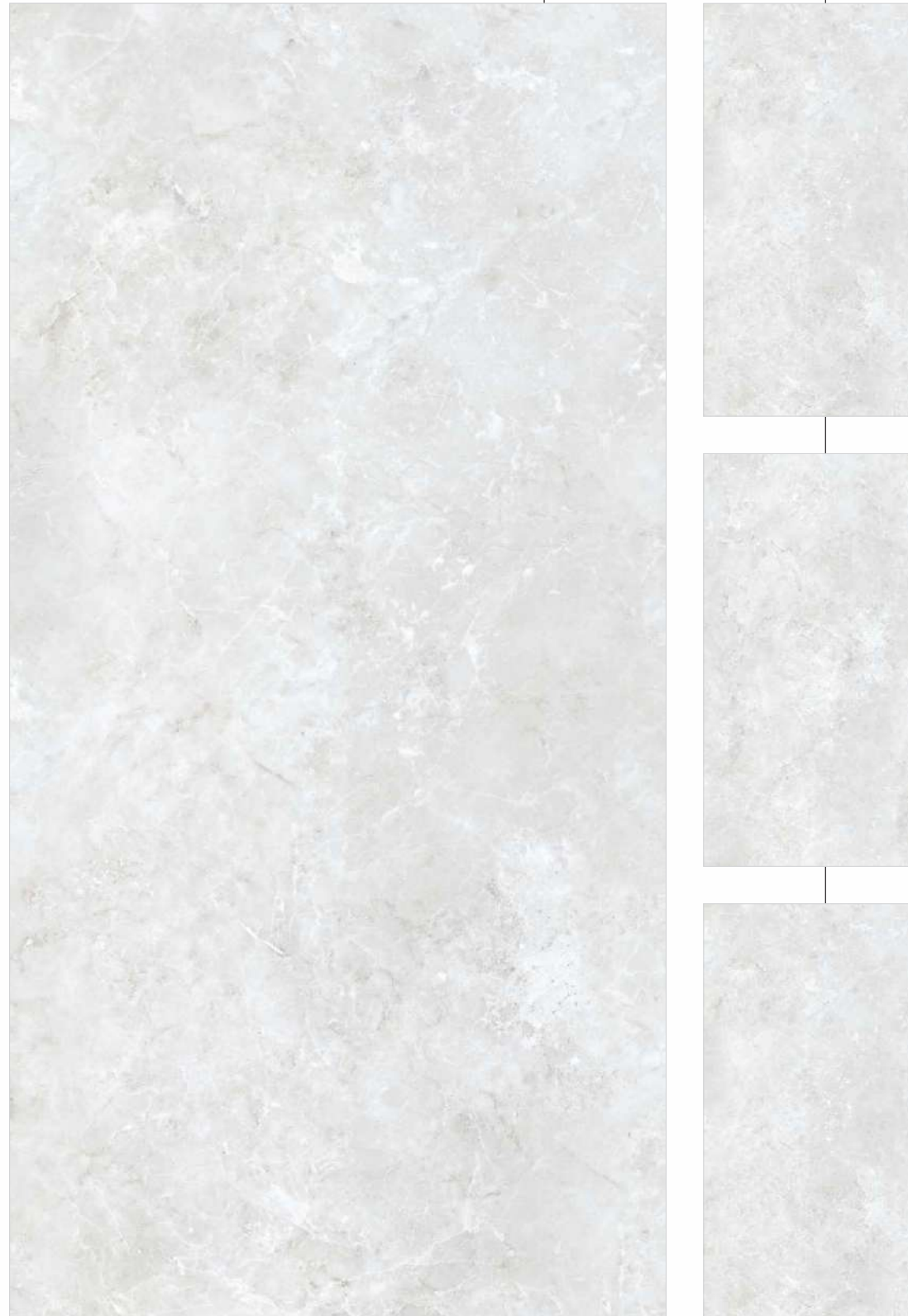
Colour
Moods

LA STRA
THE NEXT GEN SLAB

Regal Silver Verona

Faces

2



CREANZA
IMAGINATION IS EVERYTHING

Glossy
Finish

800x1600mm



Colour
Moods

LA STRA
THE NEXT GEN SLAB

Regal Crema Verona

Faces

2



CREANZA
IMAGINATION IS EVERYTHING



Glossy
Finish
800x1600mm



LA STRA
THE NEXT GEN SLAB

Glossy
Finish
800x1600mm



CREANZA
IMAGINATION IS EVERYTHING





Glossy
Finish

800x1600mm

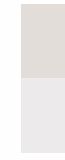


Colour
Moods

LASTRA
THE NEXT GEN SLAB

Glossy
Finish

800x1600mm



Colour
Moods

CREANZA
IMAGINATION IS EVERYTHING

Regal Elite Pearl

Faces

3



Regal Elite Silver

Faces

3



Glossy
Finish

800x1600mm



Colour
Moods

LA STRA
THE NEXT GEN SLAB

Regal Silver River
Crema

Faces

3



SEAMLESS



CREANZA
IMAGINATION IS EVERYTHING

Glossy
Finish

800x1600mm



Colour
Moods

LA STRA
THE NEXT GEN SLAB

Glossy
Finish

800x1600mm



Colour
Moods

CREANZA
IMAGINATION IS EVERYTHING

Regal Assos Crema

Faces

3



Regal Bagnara Grey

Faces

4



SEAMLESS

Glossy
Finish

800x1600mm



Colour
Moods

LA STRA
THE NEXT GEN SLAB

Regal Daino Beige

Faces

4



CREANZA
IMAGINATION IS EVERYTHING



Glossy
Finish

800x1600mm



Colour
Moods

LA STRA
THE NEXT GEN SLAB

Glossy
Finish

800x1600mm



Colour
Moods

CREANZA
IMAGINATION IS EVERYTHING

Regal Picasso Grey

Faces

4



Regal Picasso Natural

Faces

3



SEAMLESS



Glossy
Finish

800x1600mm



Colour
Moods

LASTRA
THE NEXT GEN SLAB

Glossy
Finish

800x1600mm



Colour
Moods

CREANZA
IMAGINATION IS EVERYTHING

Regal Aragonite White

Faces

3



SEAMLESS

Regal Breccia Aurora
Mirror

Book Match

AB





Glossy
Finish

800x1600mm



Colour
Moods

LASTRA
THE NEXT GEN SLAB

Glossy
Finish

800x1600mm



Colour
Moods

CREANZA
IMAGINATION IS EVERYTHING

Regal Berlin Crema

Faces

3



SEAMLESS

Regal Berlin Sky

Faces

3



SEAMLESS



Glossy
Finish

800x1600mm



Colour
Moods

LASTRA
THE NEXT GEN SLAB

Glossy
Finish

800x1600mm



Colour
Moods

CREANZA
IMAGINATION IS EVERYTHING

Regal Luisel Crema

Faces

4



SEAMLESS

Regal Luisel Silver

Faces

4



SEAMLESS

Glossy
Finish

800x1600mm



Colour
Moods

LA STRA
THE NEXT GEN SLAB

Regal Swiss Onyx

Faces

4



SEAMLESS



CREANZA
IMAGINATION IS EVERYTHING

Glossy
Finish

800x1600mm



Colour
Moods

LA STRA
THE NEXT GEN SLAB

Regal Marvel Beige

Faces

3



SEAMLESS



CREANZA
IMAGINATION IS EVERYTHING

Glossy
Finish

800x1600mm



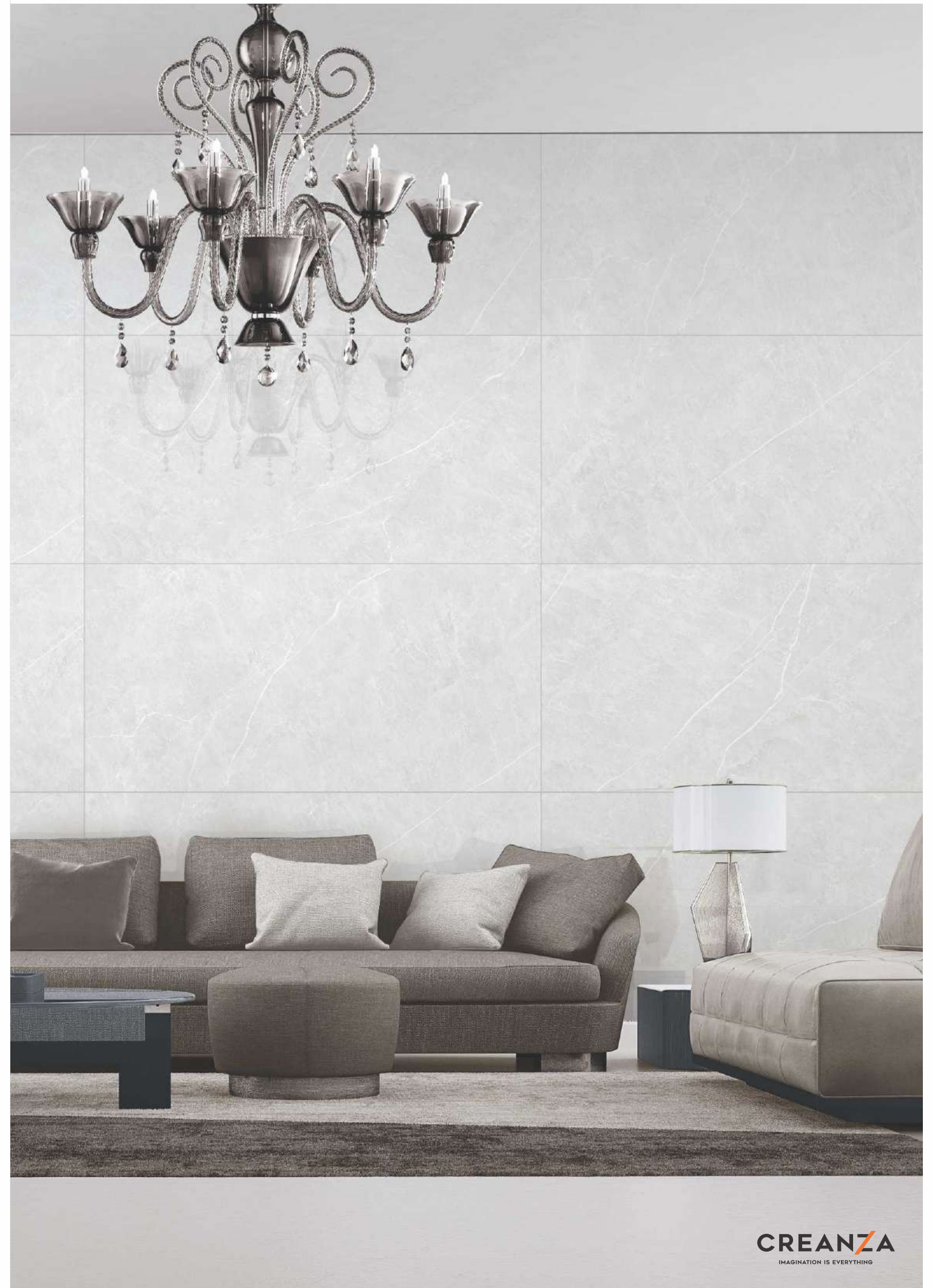
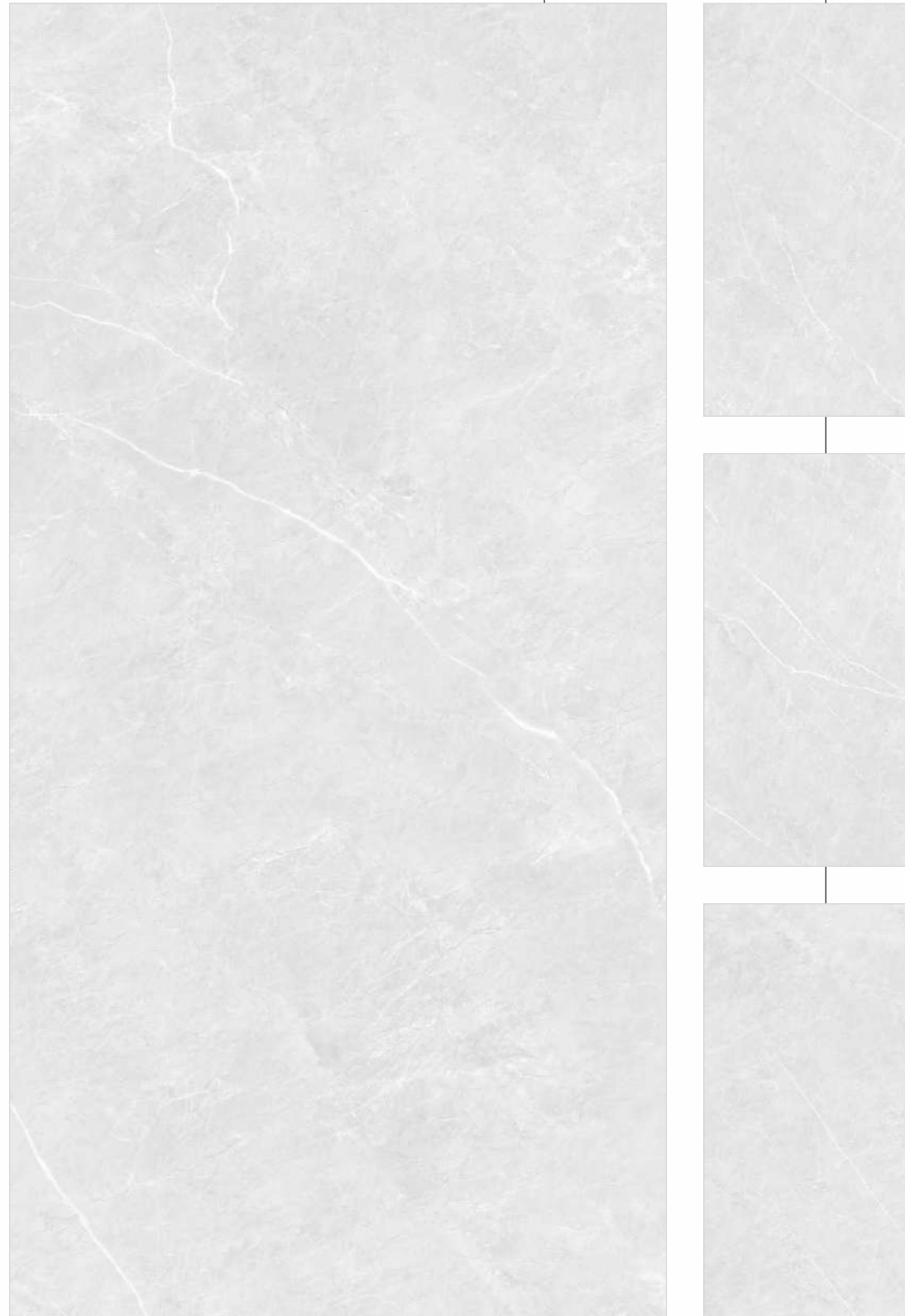
Colour
Moods

LA STRA
THE NEXT GEN SLAB

Regal Lumos Silver

Faces

4



CREANZA
IMAGINATION IS EVERYTHING



Glossy
Finish

800x1600mm



Colour
Moods

LA STRA
THE NEXT GEN SLAB

Glossy
Finish

800x1600mm



Colour
Moods

CREANZA
IMAGINATION IS EVERYTHING

Regal Marfil Beige

Faces

6



Regal Marfil Dove

Faces

6



Collection



Carving
FINISH

LASTRA
THE NEXT GEN SLAB

Carving
Finish

800x1600mm



Colour
Moods

LA STRA
THE NEXT GEN SLAB

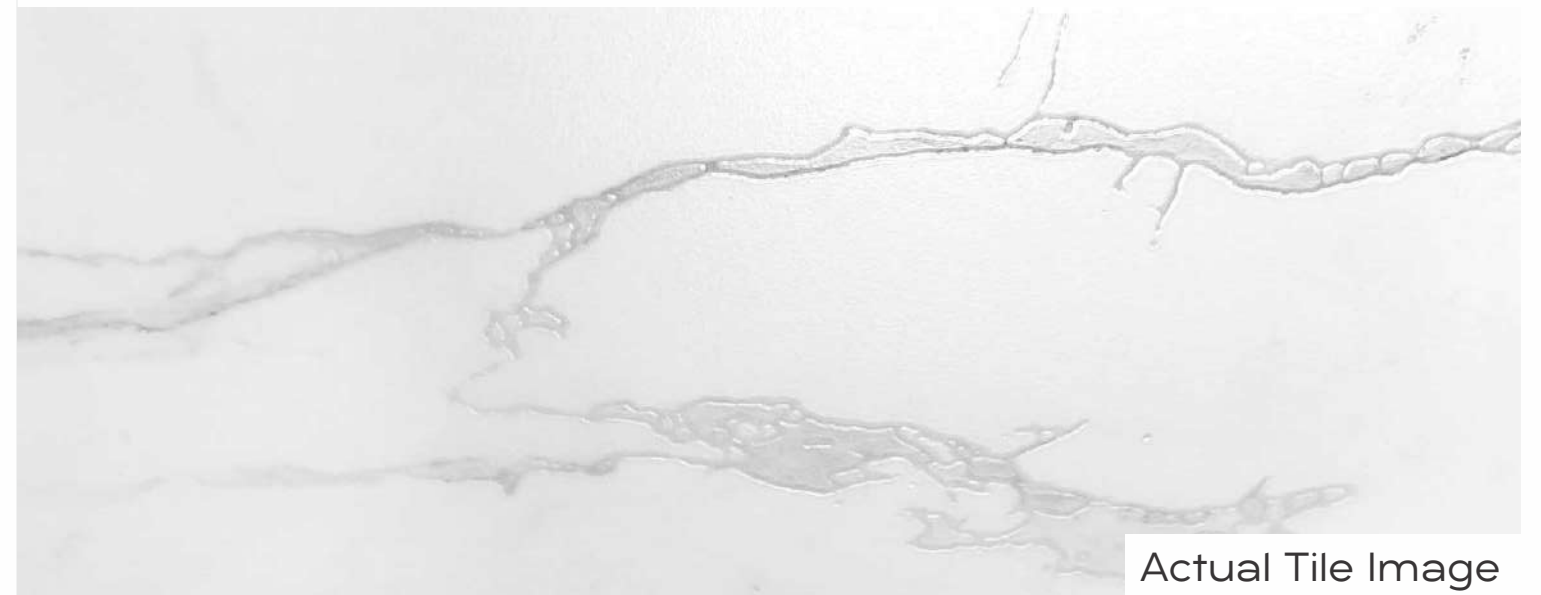
Regal Cararra White

Faces

6



CREANZA
IMAGINATION IS EVERYTHING



Actual Tile Image



Carving
Finish

800x1600mm



Colour
Moods

LA STRA
THE NEXT GEN SLAB

Carving
Finish

800x1600mm



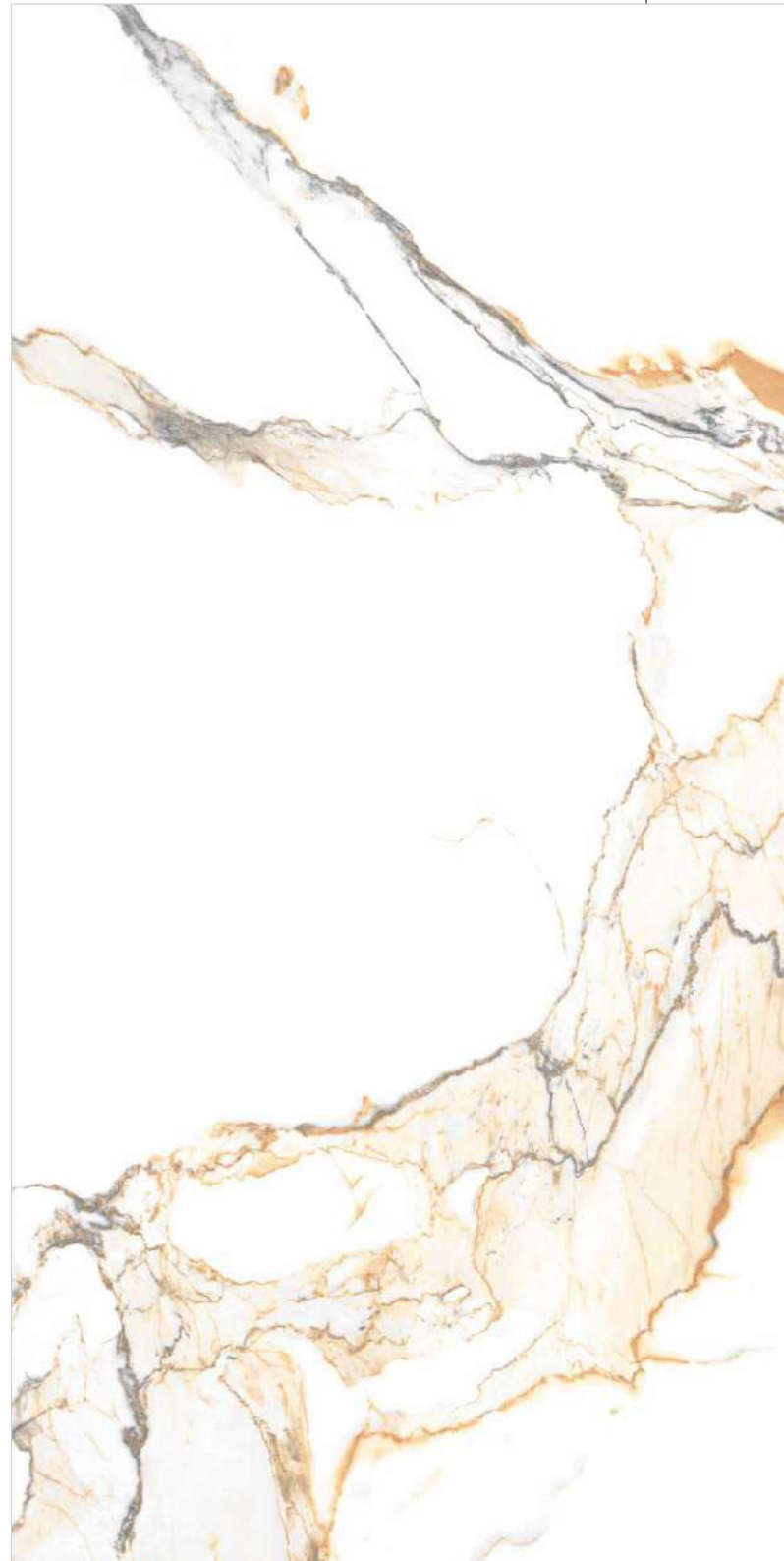
Colour
Moods

CREANZA
IMAGINATION IS EVERYTHING

Regal Statuario
Desert

Faces

4



Regal Rainforest
Crema

Faces

5



SEAMLESS



Carving
Finish

800x1600mm



Colour
Moods

LASTRA
THE NEXT GEN SLAB

Carving
Finish

800x1600mm

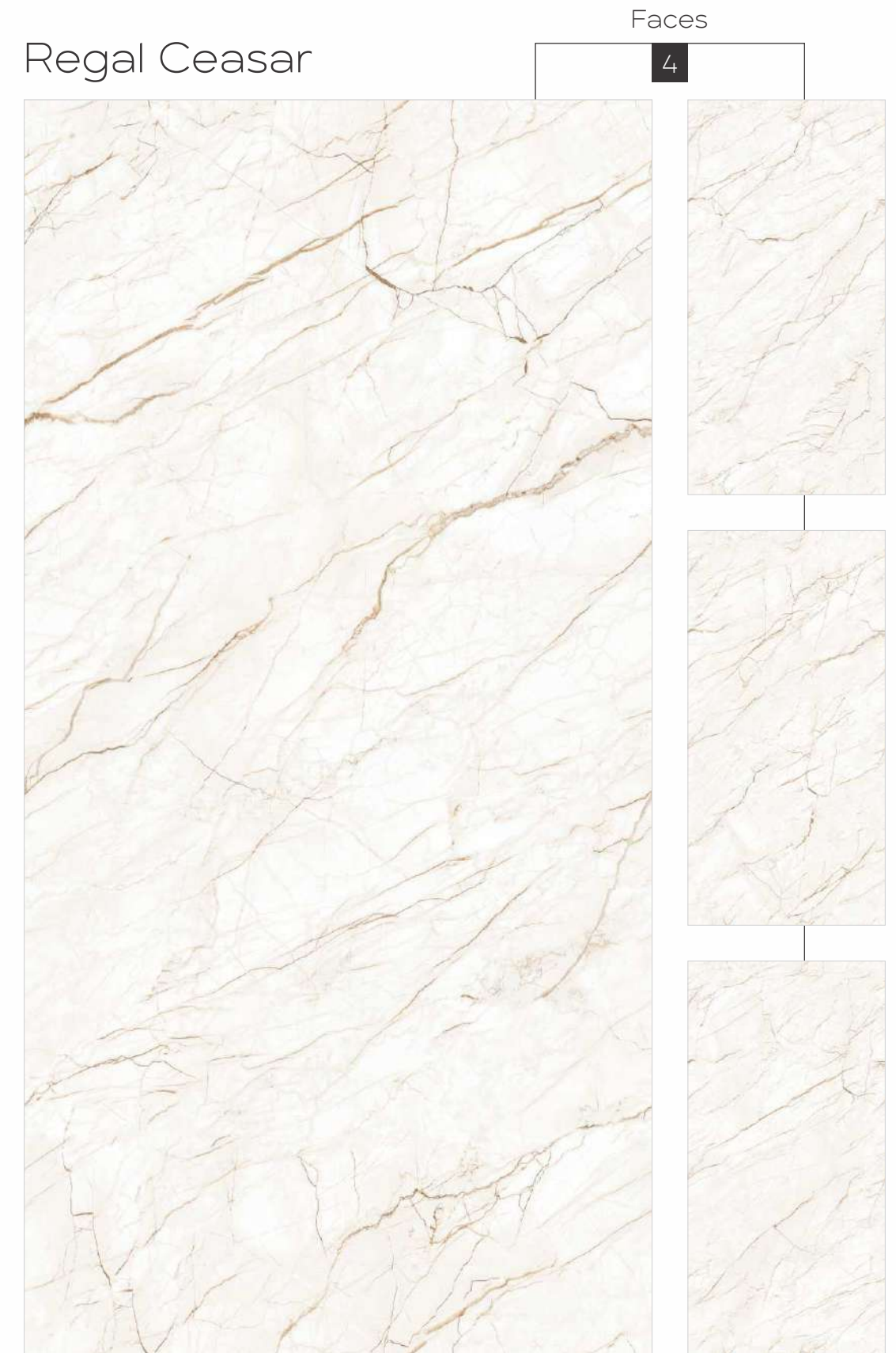


Colour
Moods

CREANZA
IMAGINATION IS EVERYTHING



SEAMLESS



SEAMLESS



Carving
Finish

800x1600mm

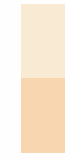


Colour
Moods

LASTRA
THE NEXT GEN SLAB

Carving
Finish

800x1600mm



Colour
Moods

CREANZA
IMAGINATION IS EVERYTHING

Regal Elite Pearl

Faces

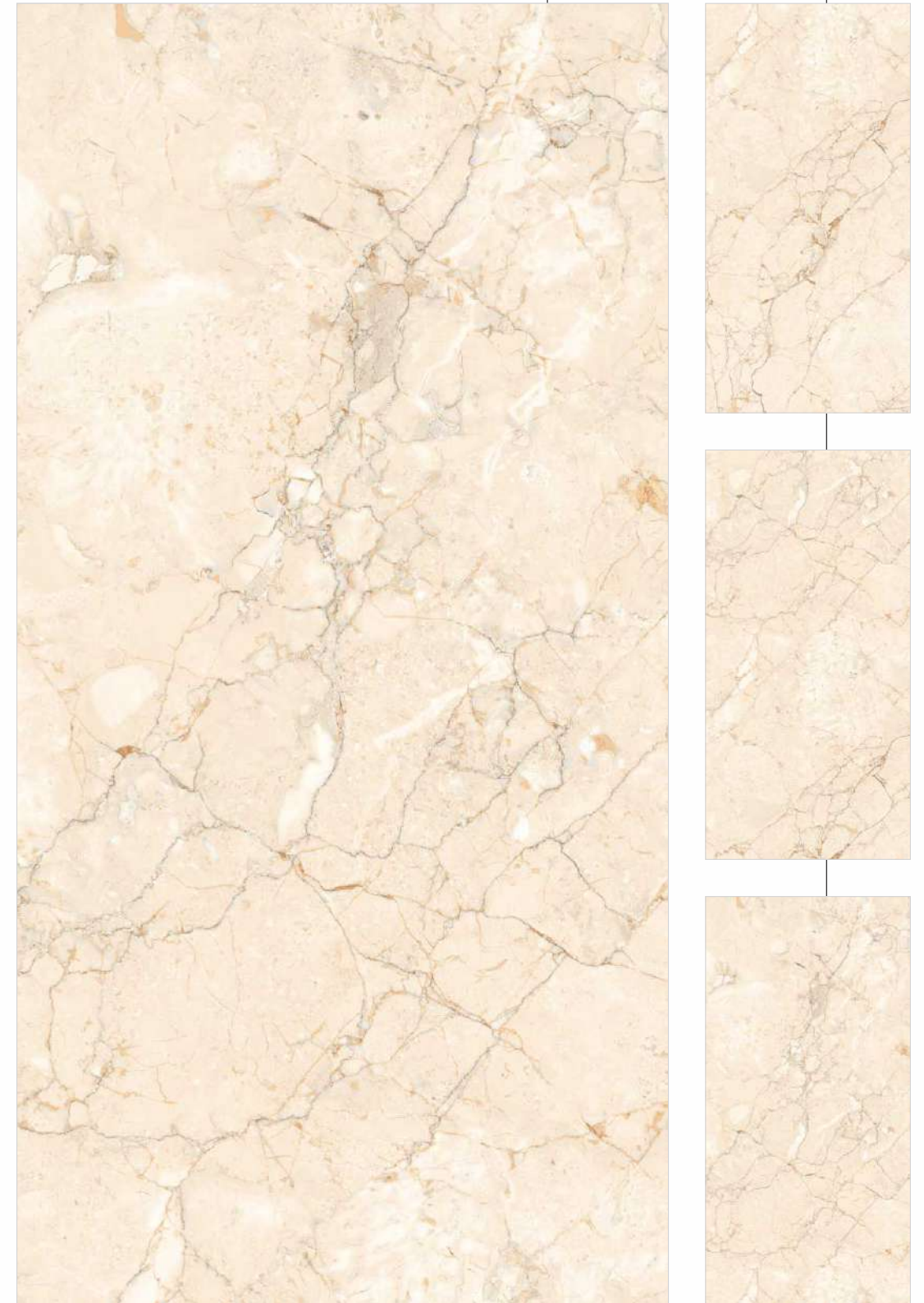
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Regal Marvel Beige

Faces

3



Carving
Finish

800x1600mm



Colour
Moods

LASTRA
THE NEXT GEN SLAB

Carving
Finish

800x1600mm



Colour
Moods

CREANZA
IMAGINATION IS EVERYTHING

Regal Novelle Silver

Faces

3



SEAMLESS

Regal Novelle Beige

Faces

3



SEAMLESS

Carving
Finish

800x1600mm



Colour
Moods

LA STRA
THE NEXT GEN SLAB

Regal Moscato Crema

Faces

4



CREANZA
IMAGINATION IS EVERYTHING



Actual Tile Image

Carving
Finish

800x1600mm



Colour
Moods

LA STRA
THE NEXT GEN SLAB

Regal Moscato Grey

Faces

4



Carving
Finish

800x1600mm



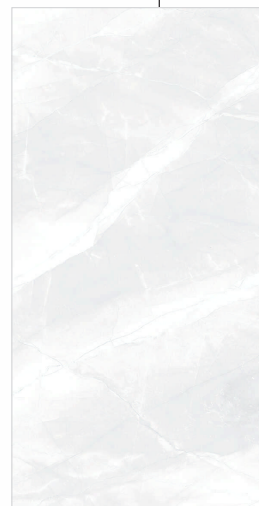
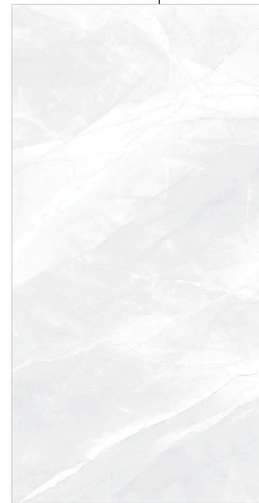
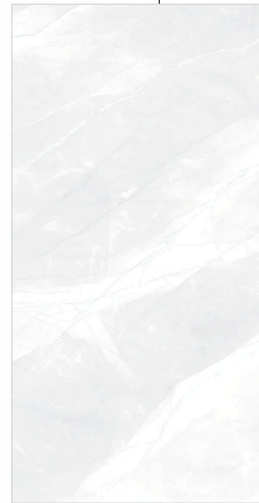
Colour
Moods

LA STRA
THE NEXT GEN SLAB

Regal Armonia Bianco

Faces

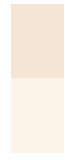
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CREANZA
IMAGINATION IS EVERYTHING

Carving
Finish

800x1600mm



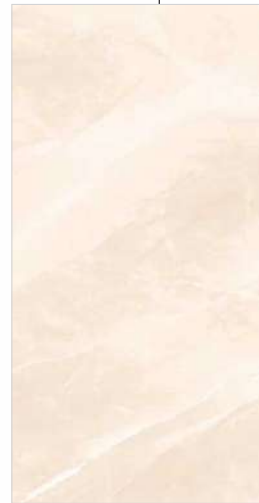
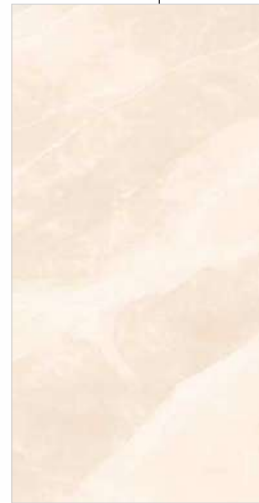
Colour
Moods

LA STRA
THE NEXT GEN SLAB

Regal Armonia Crema

Faces

3



CREANZA
IMAGINATION IS EVERYTHING



Actual Tile Image

Carving
Finish

800x1600mm



Colour
Moods

LA STRA
THE NEXT GEN SLAB

Regal Armonia Gold

Faces

3



CREANZA
IMAGINATION IS EVERYTHING



Actual Tile Image

Carving
Finish

800x1600mm



Colour
Moods

LA STRA
THE NEXT GEN SLAB

Regal Armonia Grey

Faces

3



CREANZA
IMAGINATION IS EVERYTHING



Actual Tile Image

Carving
Finish

800x1600mm



Colour
Moods

LASTRA
THE NEXT GEN SLAB

Carving
Finish

800x1600mm



Colour
Moods

CREANZA
IMAGINATION IS EVERYTHING

Regal Bagnara Grey

Faces

4

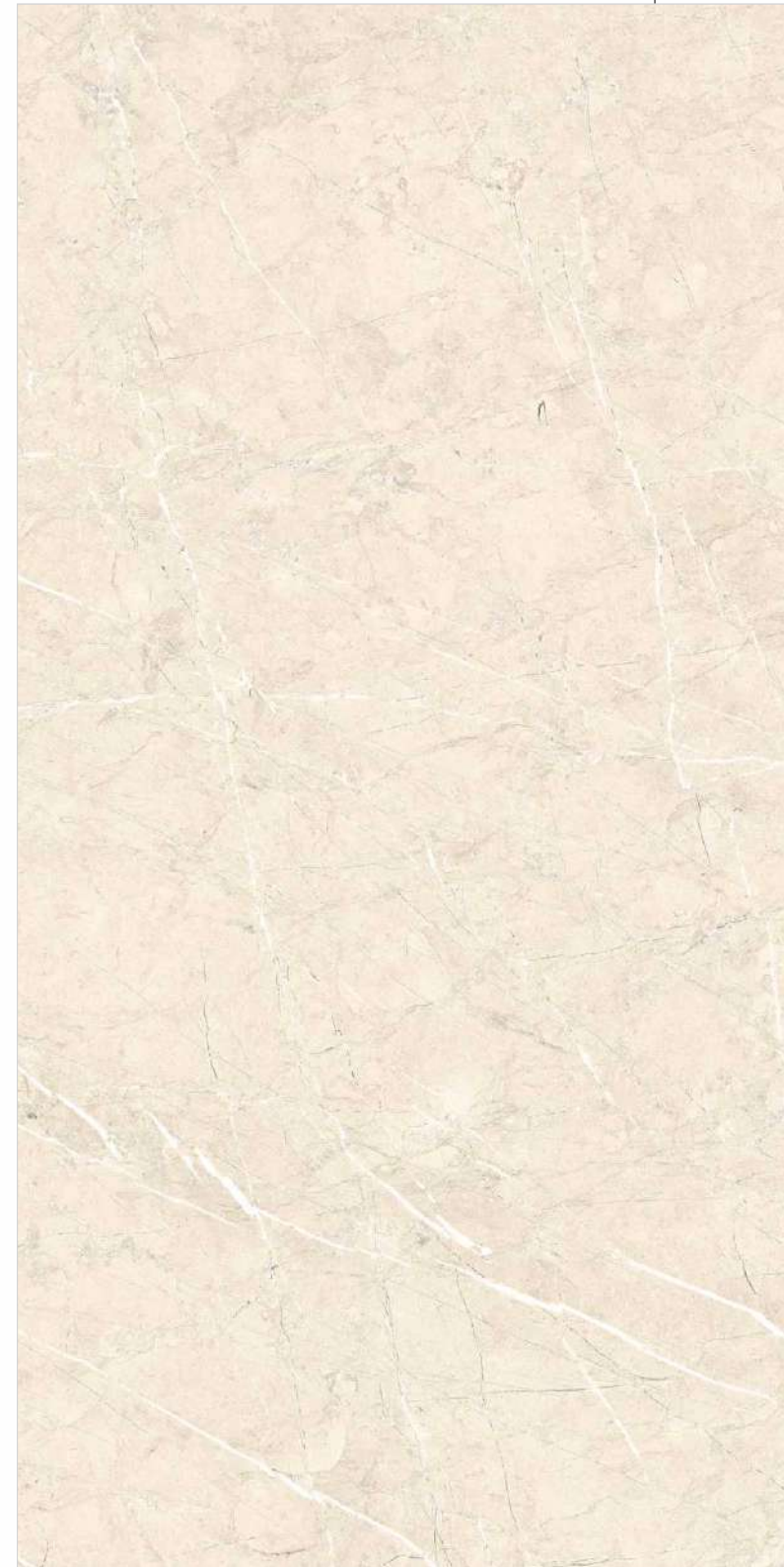


SEAMLESS

Regal Artistic Crema

Faces

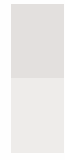
3





Carving
Finish

800x1600mm



Colour
Moods

LA STRA
THE NEXT GEN SLAB

Regal Davince
Travertino Snow

Faces

4



CREANZA
IMAGINATION IS EVERYTHING



Actual Tile Image

Collection



Rustic
FINISH

LA STRA
THE NEXT GEN SLAB

Rustic
Finish

800x1600mm



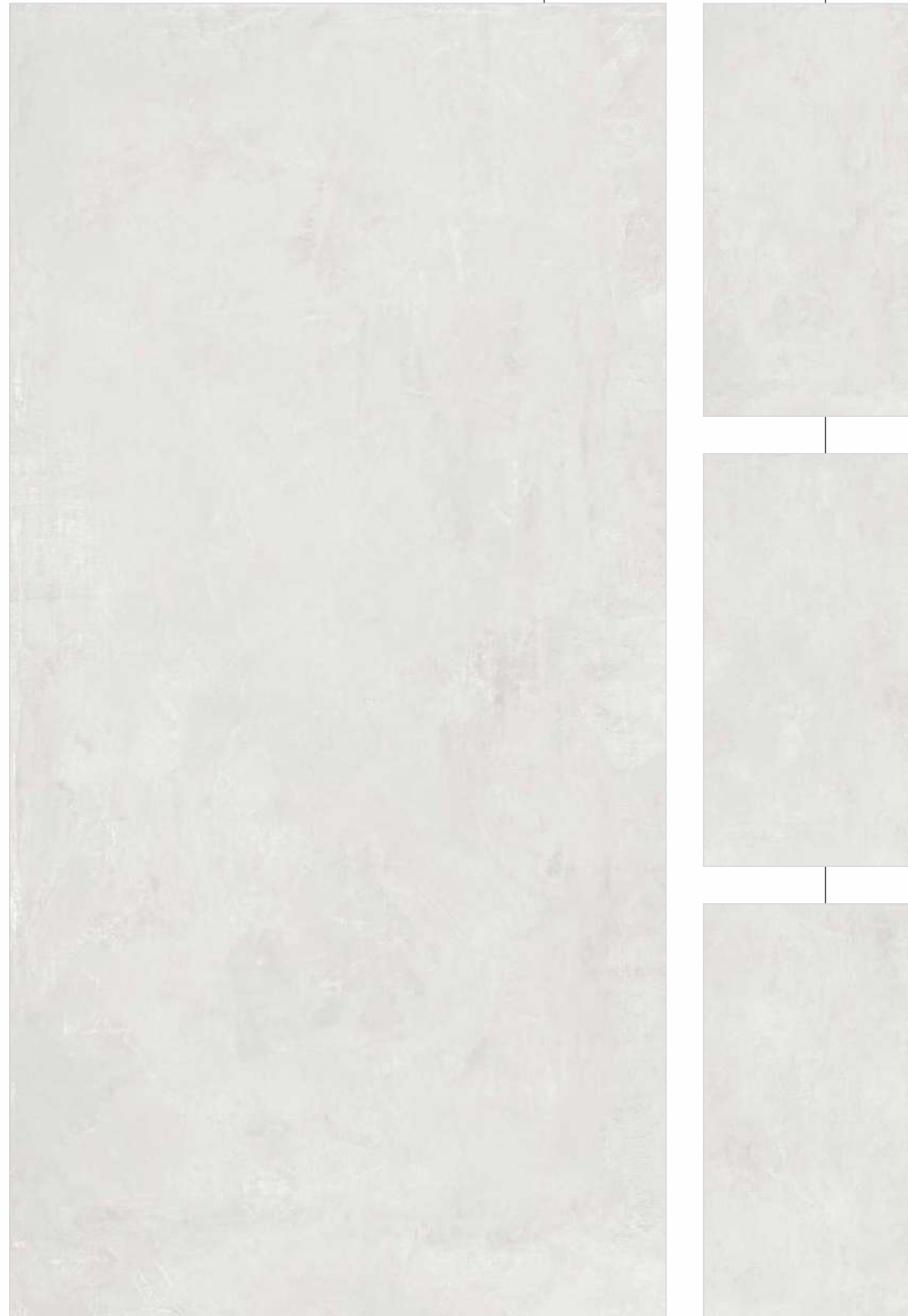
Colour
Moods

LA STRA
THE NEXT GEN SLAB

Regal Symphony
Blanco

Faces

3



CREANZA
IMAGINATION IS EVERYTHING

Rustic
Finish

800x1600mm



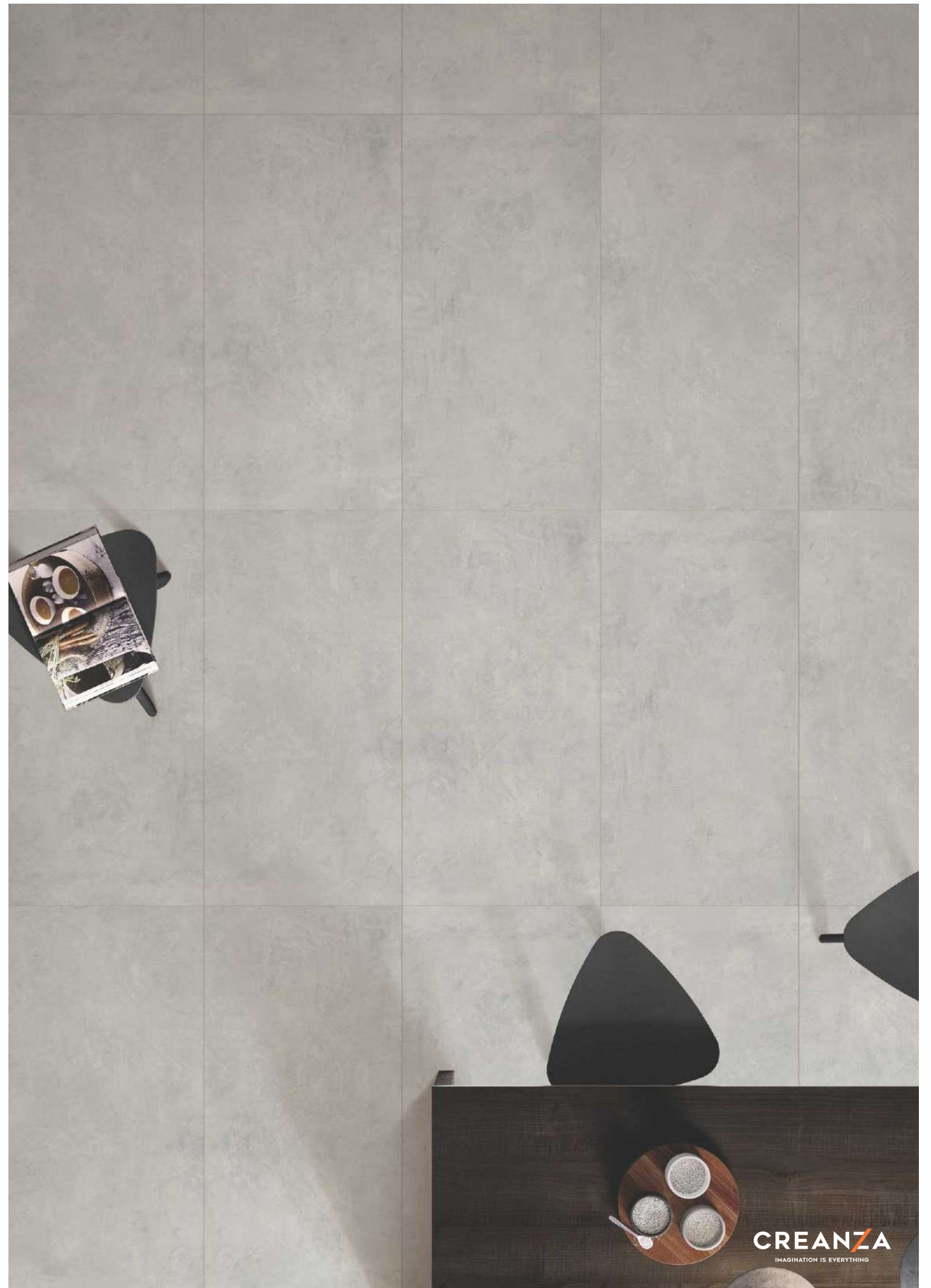
Colour
Moods

LA STRA
THE NEXT GEN SLAB

Regal Symphony
Gris

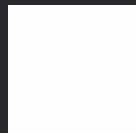
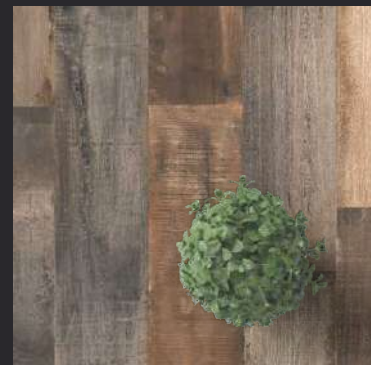
Faces

3



CREANZA
IMAGINATION IS EVERYTHING

Collection



Rustic With
Glossy Ink
FINISH

LA/STRA
THE NEXT GEN SLAB

Rustic with glossy ink
Finish

800x1600mm

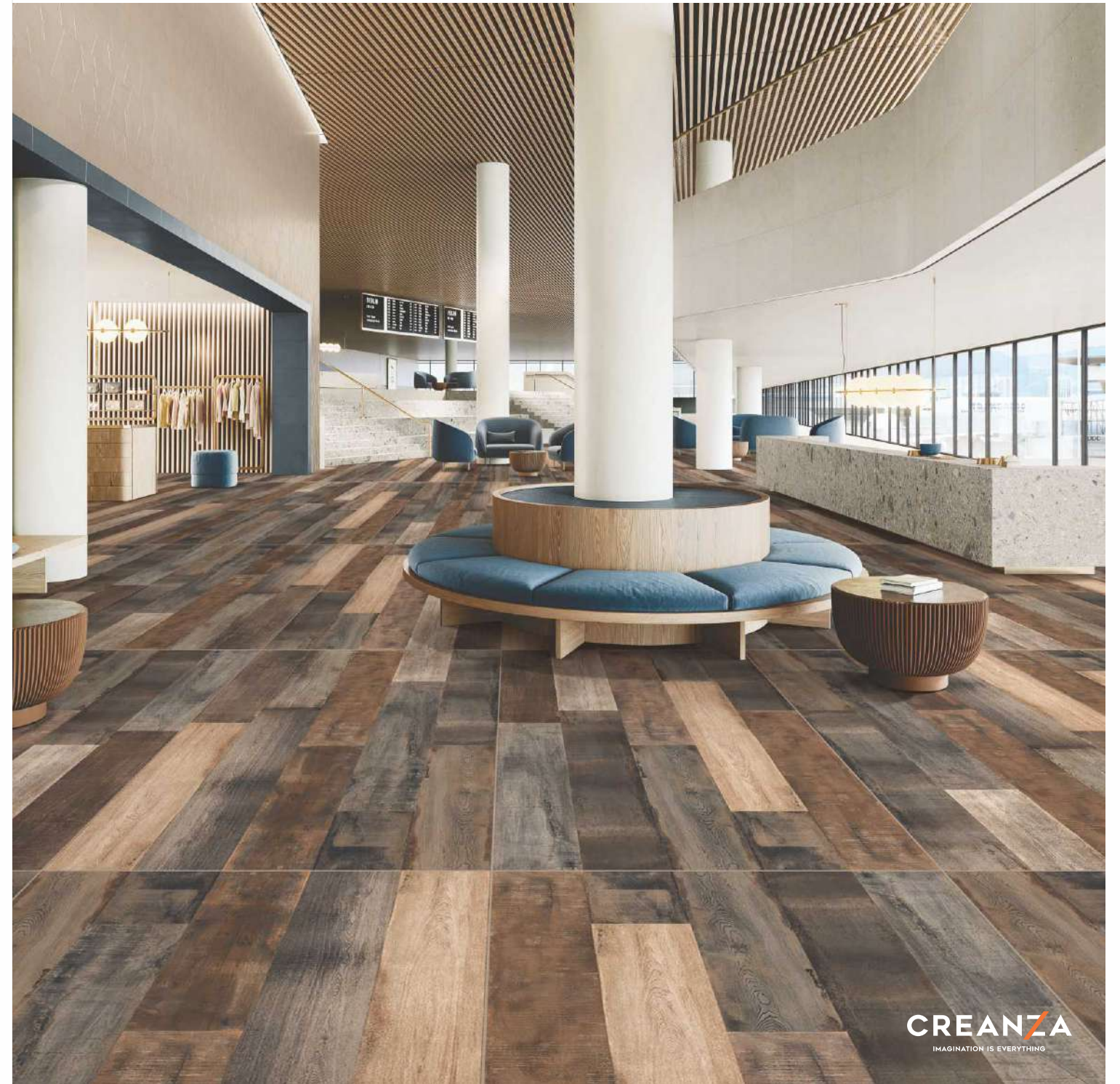


LA STRA
THE NEXT GEN SLAB

Regal Corsica Natural

Faces

2

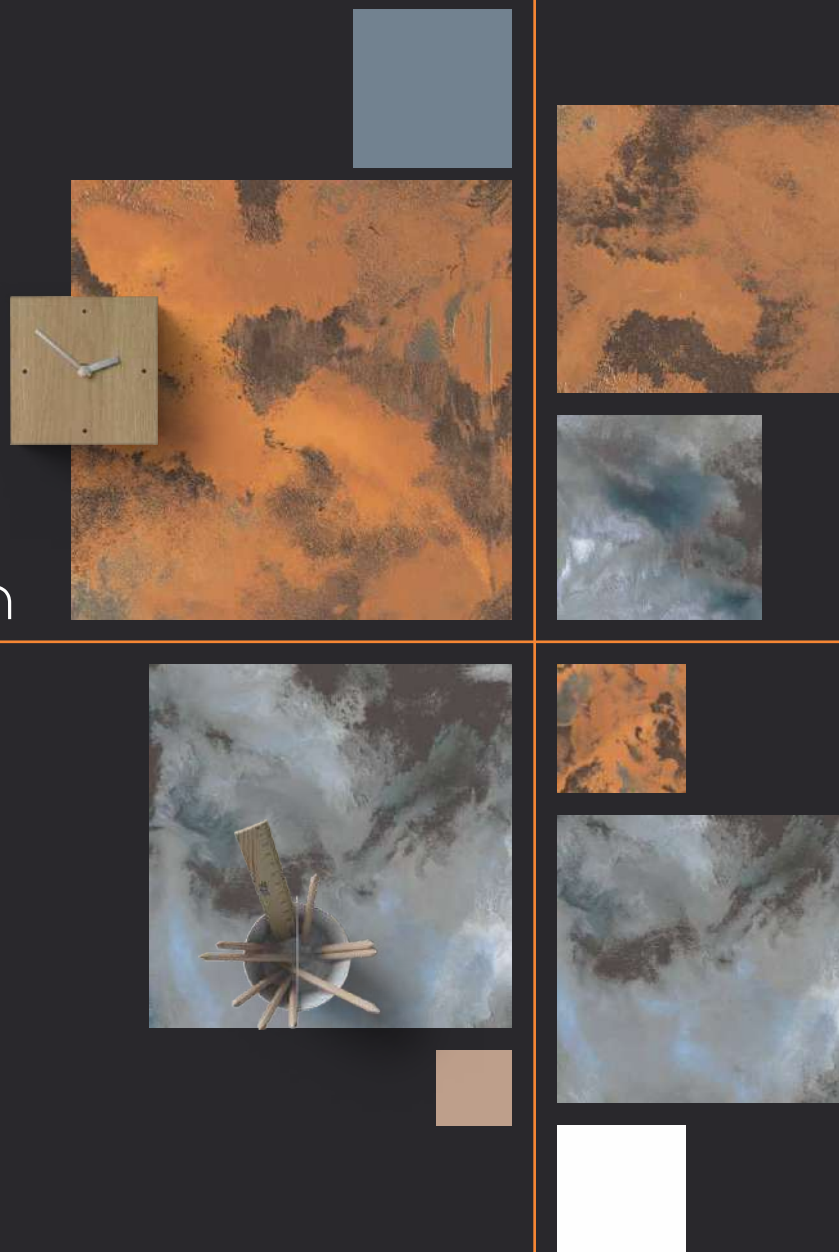


CREANZA
IMAGINATION IS EVERYTHING



Actual Tile Image

Collection



Metallic
EFFECT

LASTRA
THE NEXT GEN SLAB

Metallic
Effect

800x1600mm



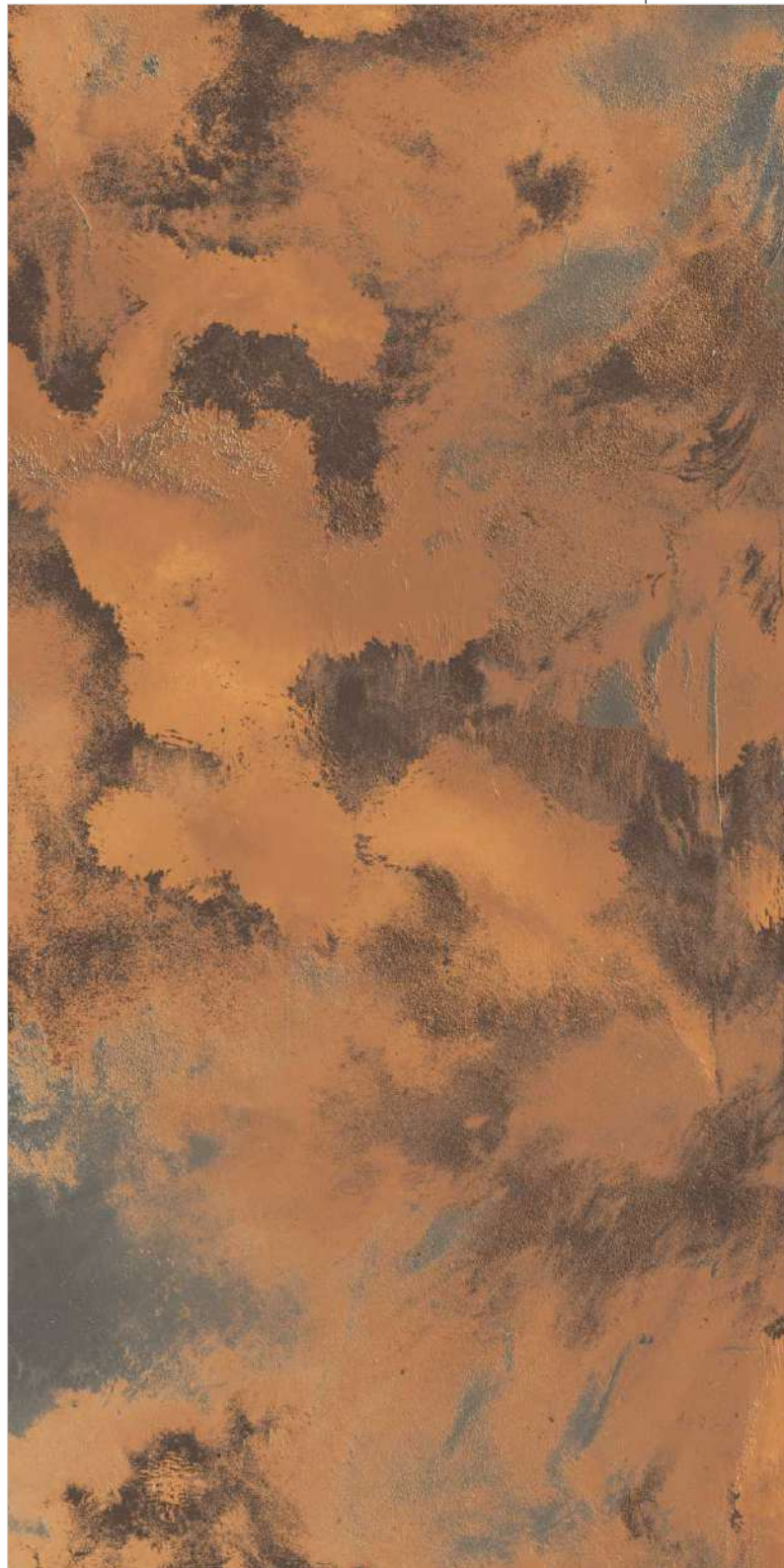
Colour
Moods

LA STRA
THE NEXT GEN SLAB

Regal Cloudy Metal
Orange

Faces

3



CREANZA
IMAGINATION IS EVERYTHING



Actual Tile Image

Metallic
Effect

800x1600mm



Colour
Moods

LA STRA
THE NEXT GEN SLAB

Regal Cloudy
Azul Metal

Faces

3

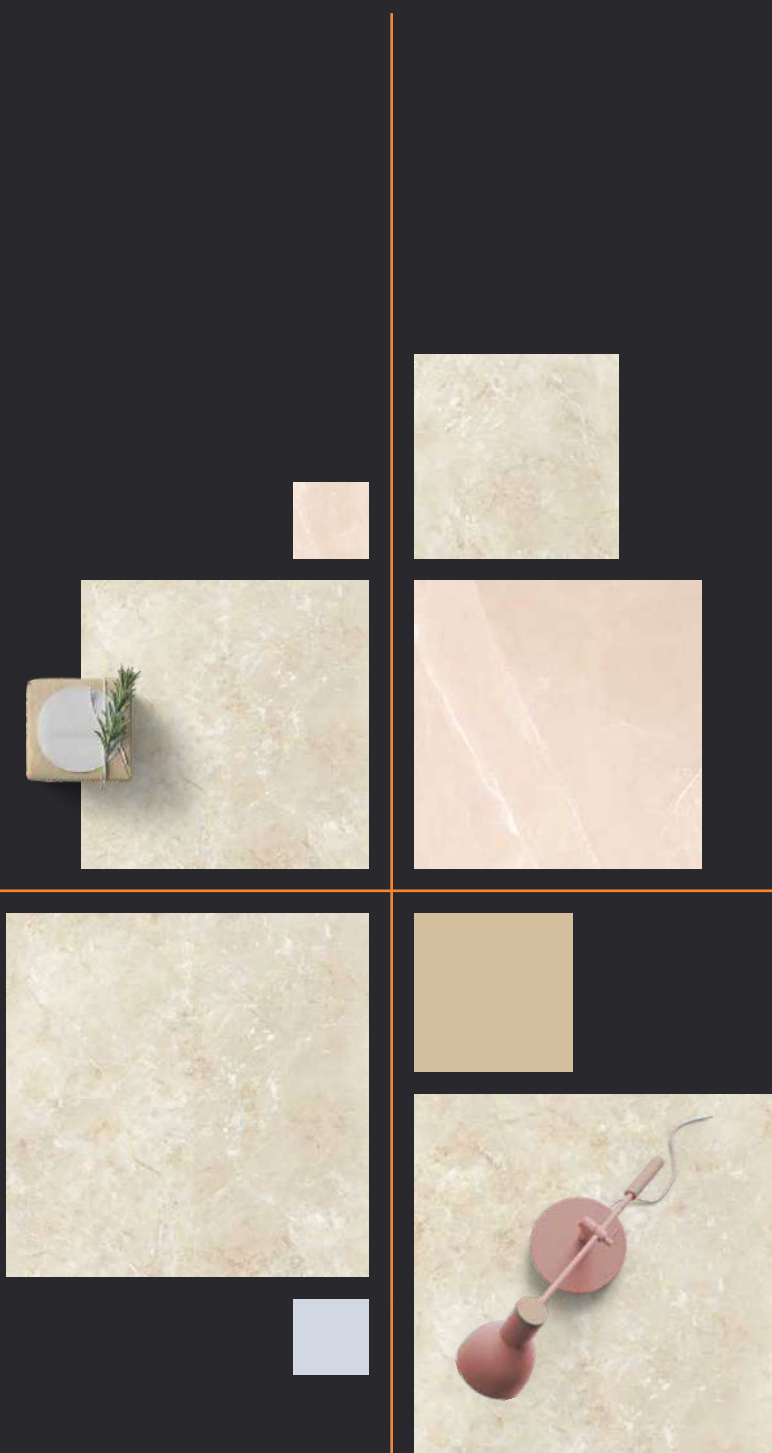


CREANZA
IMAGINATION IS EVERYTHING



Actual Tile Image

Collection



Matt
FINISH

LA STRA
THE NEXT GEN SLAB

Matt
Finish

800x1600mm



Colour
Moods

LA STRA
THE NEXT GEN SLAB

Regal Crema Verona

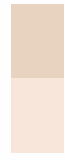
Faces

2



Matt
Finish

800x1600mm



Colour
Moods

LA STRA
THE NEXT GEN SLAB

Regal Pulpis Crema

Faces

4



CREANZA
IMAGINATION IS EVERYTHING

Instructions

Handling

For handling the slabs, as well as for cutting and laying, CREANZA recommends the use of a kit of devices designed especially for large sizes. To increase rigidity and limit twisting, use a system composed of parallel and transverse guides



Parallel And Transverse Guides



Reinforced Trolley for slab tile

Cutting & Drilling

1. Side Cutting Process



1. Cutting Unit



2. Cutting of Tile



3. Refining Smooth Rough Edges With A Diamond Polishing Pad

2. Centre Cutting Process



1. Non Percussion Drill



2. Cut with Diamond Blade Angle Grinder



3. Refining Smooth Rough Edges With A Diamond Polishing Pad

3. Centre Drilling Process



1. Round Cut with Diamond Blade Drill

Laying & Levelling



1. Cement laying on Floor



2. Cement laying on Tile



3. Spacers + Leveller



4. Levelling Wedges



5. After Levelling Process leave it for 8-10 hrs.



6. Remove Wedges ones it Dry

Floor Installation

1. First spread the cement mixer onto the floor substrate
2. At the same time, Apply the cement mixer onto the back of the slab with a tile trowel.
3. The recommended cement mixer is must be spread over in one direction only.
4. Using a trowel and following the same direction as previously applied to the back of the slab
5. Being careful to maintain a minimum joint of 3mm.
6. Tap the slab with a rubber trowel for a complete fixing, ensuring the air is expelled.
It is recommended to start from the centre of the slabs and then move towards the edges.
7. Complete the laying operations using a suitable sealant, while keeping at least a 3mm joint through the use of spacers
8. To make this task easier, use the special device for pulling over the slabs, available on the market
9. Levelling wedges at each linear metre of the slabs are recommended
10. After Levelling Process leave it for 8-10 hours Remove Wedges ones it Dry

Cleaning And Maintenance

Lastra products are non porous (due to their high quality raw materials, stringent production parameters and state of the art technology), hence any dust or deposited waste cannot penetrate the surface.

For most cases only a damp cloth is sufficient for cleaning.

Regular cleaning highlights the aesthetic features of the surface and gives it exceptional shine.

For highly aggressive cleaning caused by some common food and substances follow the table below.

TYPE OF STAIN	CHEMICAL PRODUCT	EXAMPLE
Grease	Alkaline - Solvent	Detergent
Oil	Solvent	Ammonia
Ink	Oxidant - Solvent	Alcohol
Rust	Acid	Hydraulic Acid
Lime	Acid	Descaling Products
Cement	Acid	Hydraulic Acid
Wine	Alkaline	Ammonia Or Bleach
Coffee	Alkaline - Solvent	Ammonia Or Bleach
Rubber	Solvent	Alcohol
Plaster	Acid	Hydraulic Acid
Candle Wax	Solvent	Alcohol
Blood	Oxidant	Bleach
Ice Cream	Alkaline	Detergent
Resin	Solvent	Alcohol
Fruit Juice	Oxidant	Bleach

Disclaimer: The aim of this manual is to offer helpful suggestions about handling and maintaining Lastra slabs. Due to nature of sintered ceramic material, it is highly advisable to consult an expert for these purposes. CREANZA cannot be held responsible for any damage resulting from using the information and suggestions contained in this technical manual.

Technical Specification of GVT

CHARACTERISTIC	International Standards Group B1a- ISO 13006 Annx. G.	MEAN VALUE OF CREANZA	TEST METHOD
Deviation In Length	± 0.60%	± 0.10%	ISO-10545-2
Deviation In Thickness	± 5.00%	± 4.00%	ISO-10545-2
Straightness Of Sides	± 0.50%	± 0.10%	ISO-10545-2
Rectangularity	± 0.60%	± 0.10%	ISO-10545-2
Surface Flatness	± 0.50%	± 0.15%	ISO-10545-2
Surface Quality (%)	A minimum of 95% of the tiles shall be free from visible defects that would impair the appearance of a major area of tile	95% Free from Visible Defects	
Scratch Hardness of Surface (Moh's scale)	Min. 6	Min. 6	ISO-10545-2
Modulus of Rupture	> 35N/mm ³	> 40N/mm ²	ISO-10545-4
Breaking Strength	> 1300 N	> 1500 N	ISO-10545-4
Water Absorption	< 0.50%	< 0.08%	ISO-10545-3
Stain Resistance	Stain Resistant	Stain Resistant	ISO-10545-14
Chemical Resistance	No Damage	No Damage	ISO-10545-13
Thermal Expansion	< 9 x 10 ⁻⁶	< 7 x 10 ⁻⁶	ISO-10545-8
Moisture Expansion	Nil	Nil	ISO-10545-10
Thermal Shock Resistance	No Damage	No Damage	ISO-10545-9
Resistance to Surface Abrasion	Manufacturer to State Abrasion Class	PEI class 3-5	ISO-10545-7
Bulk Density	> 2.00	> 2.20	ISO-10545-3

Packing Detail

Products	Size	Pcs. / Box	Area / Box	Wt./Box
LAŠTRA	800x1600mm	2 pcs.	2.56 sq. mtr.	55 kg.

Note: Colour Shown are as accurate as the limitations of the printing process will allow. Prospective customers are advised to inspect a sample of the tile before ordering. Every effort has been made to ensure the accuracy of the information given. However, the company reserve the right to change the specifications without prior notice. Sometime variations in shade or size being inherent to ceramic industry may occur. Before fixing, we advise you to follow the fixing instructions on the cartons of the tiles as no responsibility can be accepted by the company once the tiles have been fixed.



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